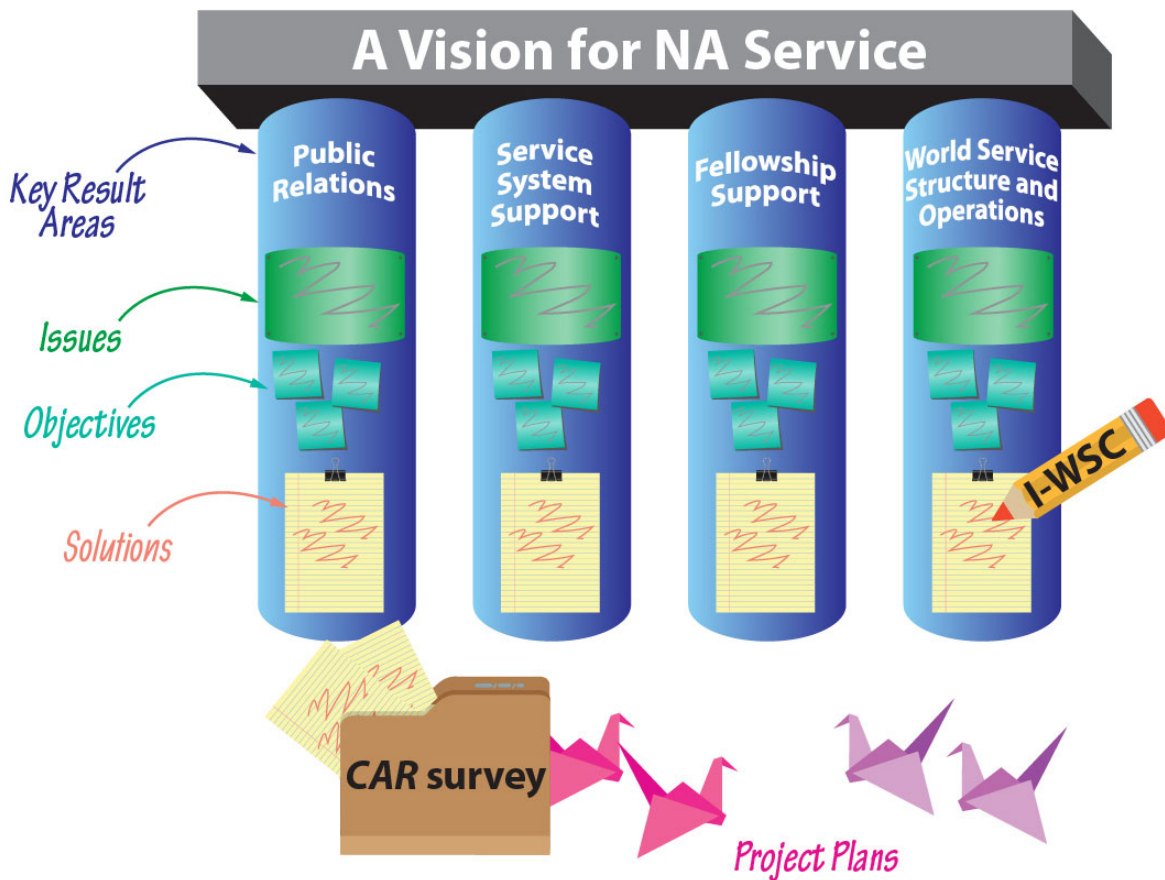


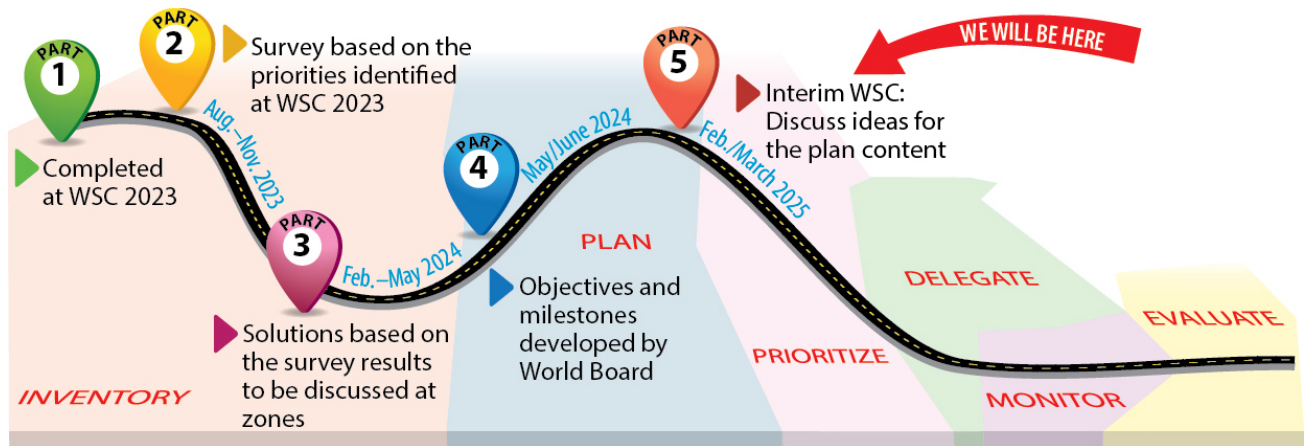
# 2026-2029 Strategic Plan



## The Draft Plan

The plan—on page 6 of this document—is a work in progress. These are the components of the plan:

- **Key Result Areas:** Major areas in which we need to focus our service efforts in order to realize A Vision for NA Service. Key Result Areas drive the work we do and open us to possibilities. These are the four pillars of the plan we build together. They will change very little, if at all, from cycle to cycle.
- **Issues:** These are the factors that conference participants collectively decided are most important to address this cycle.
- **Objectives:** Objectives are results! *What* we want to achieve in by the end of the planning cycle, as opposed to *how*. They give us a goal to aim for and help us develop solutions that make sense in our current circumstances.
- **Solutions:** Solutions are a path to achieving our objectives—*how* we intend to reach our goals. The solutions for the 2026–2029 plan have not been drafted yet. The next step after the interim WSC meeting is to draft these together.



## Strategic Planning

We began a new strategic planning process at WSC 2023—one that is inclusive and that involves all conference participants. We have been adapting the process as we go along, and with each step it becomes more of a collective effort.

The journey so far is illustrated by the planning graphic above: At the last World Service Conference, participants identified a list of factors that currently may affect our ability to achieve our vision. Participants prioritized the factors through a survey after the WSC, and then each zone discussed challenges and solutions for each of the prioritized factors. The board met in person in June and discussed the planning process and the content of the plan. Those discussions led to modifications in the planning process so that conference participants can be included more directly in co-creating the 2026–2029 plan before it is finalized. The level of participation and interest from participants has made continued partnership seem like the most logical approach. We know there will be more steps along the way—some of them are spelled out in the CAR survey details for Motion 5—and we look forward to taking them together as a conference. Thank you all for the attention and energy.

If you're new or you've forgotten the steps we've taken in the planning process so far, you'll find a number of reports at the top of the conference

page ([na.org/conference](https://na.org/conference)) that explain the progress to date in greater detail.

- [The July 2024 Report](#) is the most recent report. It touches on some of the ideas shared at the June in-person board meeting, and summarizes the discussions that ultimately led to Motions 1 & 5 in this report.
- [The Zonal Planning Session Results](#) compiles all of the ideas from the zonal discussions.
- [Planning Part 3 Information](#) explains how the zonal planning discussions would take place.
- [The Planning Inventory Survey Results](#) contains the combined results of the prioritization survey that participants filled out after WSC 2023. These results formed the basis for the zonal planning discussions.

The board's next in-person meeting is scheduled for January 2025, the month before the interim WSC. Much time at that meeting will be spent focused on the 2026–2029 strategic plan and the planning process itself. Our consultant, Jim Delizia, will be at the January board meeting, and he will lead us in discussions about how to design from our experience so far and continue to make the planning process collaborative. We will report on those discussions at the interim WSC.

We wanted a strategic plan that was co-created by all WSC participants, and we are well on our way. We are excited to discuss the next steps at the interim WSC meeting.