A Note from Your World Board

The full fruit of a labor of love lives in the harvest, and that always comes in its right season.

In the *Annual Report*, numbers tell the story of our efforts to carry out our Vision for NA Service. Each year, information about the growth of our Fellowship, literature sales and disbursements, the office and staff, and your contributions are compiled and reported here. We can tell you about what we have done, how we have done it, where money comes from and where it goes—in short, all the ways our work can be measured. Love and the spirit of service cannot be quantified, and the tireless efforts of the World Board, staff, and countless trusted servants around the world are beyond measure. NA World Services is here to ensure that our members, groups, and service bodies have what they need to carry out that work: literature, service materials, material and logistical support, and the tools to help NA members build viable, sustainable communities in which addicts get and stay clean.

This fiscal year stretched from 1 July 2023 to 30 June 2024, but this report will stretch a little further to include the World Convention, because it was such an integral part of this year's work (and because no one wants to wait another full year for the reporting). This year marked our 70th anniversary, and we are grateful to report that this year has marked a turning point in our abilities as an organization. The 2023–24 fiscal year was one of hope, excitement, and new routines as we rebuilt staffing levels, upgraded our technical capabilities, began to implement the work of our first in-person (hybrid) conference in five years, and prepared for WCNA 38. After 70 years, we are still growing, learning, and improving our ability to provide services to the Fellowship we all love.

One thing we learn in recovery is that there's no such thing as "back to normal"; we keep moving to a new normal, and another new normal, and so on. We adapt and are changed by the experience. And our circumstances change all the time in ways that call upon us to adapt some more. This fiscal year was one in which we were able to regain our footing, to rebuild and upgrade systems, and to scale up in anticipation of a major event and ongoing growth.

(continued next page)

World Board Members

Board Member	First Elected	Term Ends	Location
Tana Agostini	2012	2026*	Woodstock, New York, USA
Irene Crawley	2012	2026*	Westmeath, Ireland
Paul Fitzgerald	2012	2026*	Norwich, Great Britain
Hammed Al-Tamimi	2018	2026*	Kuwait City, Kuwait
Lib Edmonds	2018	2026*	Christchurch, New Zealand
Yoel Geffen	2018	2026*	Ashdod, Israel
Michael Bennett	2020	2026	Murfreesboro, Tennessee, USA
Danny Gershman	2020	2026	Secaucus, New Jersey, USA
Eduardo Gilioli	2020	2026	Jundiaí, São Paulo, Brazil
Jorge Mejia	2020	2026	Envigado, Colombia
Jose Luis Andreu	2016	2029*	San Juan, Puerto Rico
Jack Hovenier	2016	2029*	Bellingham, Washington, USA
Tim Smith	2016	2029*	Darlinghurst, Sydney, Australia
Carla Wensky	2023	2029	Powell, Wyoming, USA
Veronica Bistrom-Ferris	2023	2029	Nässjö, Sweden

Human Resource Panel

	First Elected	Term Ends	
Laura B	2020	2026*	Albuquerque, New Mexico, USA
Arne H-G	2020	2026*	Le Val, Provence Côte d'Azur, France
Ron M	2023	2029	Winter Haven, Florida, USA
Sam L	2023	2029	Windham, Maine, USA

WSC Cofacilitators

	First Elected	Term Ends		
ario T	2020	2026*	Oakville, Australia	
ouis H	2023	2029	Chicago, Illinois, USA	

* The 2022 and 2023 World Service Conferences decided to extend these terms to coincide with a longer conference cycle. Much of the first half of the fiscal year was spent implementing the decisions made in April and May 2023 at the **World Service Conference**. This included revisions to <u>A Vision for NA Service</u>, the *Fellowship Intellectual Property Trust* and associated documents, *The Group Booklet*, and *Virtual Meeting Basics*; the creation and posting of workshops for four <u>Issue Discussion Topics</u>; and launching a survey for the H&I Basics project. The new Focus Group Volunteer Form at <u>na.org/projects</u> served as a tool to connect with interested members, which has resulted in more members being involved in projects than ever before.

In concert with the World Convention, we also launched the <u>NA Survival Kit</u>: a slipcased compilation of our previously published material on the Twelve Steps drawn from the Basic Text, *It Works: How and Why*, and the *Step Working Guides*. Although this material is not new, the format is—and many members report that the smaller books and reordered material make it much easier to manage stepwork for themselves and with those they sponsor.

This has been a year of planned and unplanned improvements in our informational technology. The IT team at NAWS is tireless and resourceful—fortunately.

One of the most significant changes this year was in the way **NA World Services helps people find meetings**. For a very long time, the database of NA meetings at NAWS was inaccurate and out of date. With more than 72,000 meetings in 143 countries—and a growing number of virtual meetings—the idea of catching or keeping up was increasingly unrealistic. The frequent changes to meeting information brought about by the pandemic led to a tipping point: We were absolutely not able to keep up with local openings, closures,

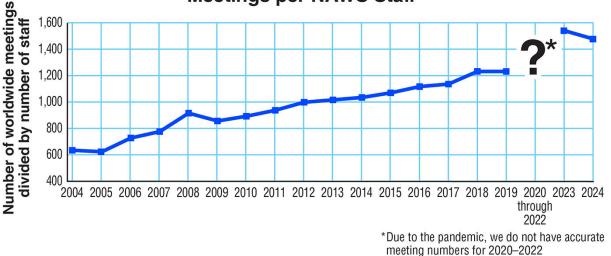
and moves. And helping people find a meeting might be the most important service any of us provide. The new **NA Meeting Finder** uses a map-based system to connect people with local websites or phonelines, which are much more likely to be accurate and up-to-date. Virtual meetings around the world are now searchable in a <u>separate list</u> and listed in the time zone from which you search. Subsequently, we brought the NA Meeting Finder app into sync with the new system.

There were webinars on the new system in November 2023 and August 2024. The transition was challenging, and we are grateful to all the trusted servants who helped us with geotagging, checking accuracy, and ensuring that the new system works.



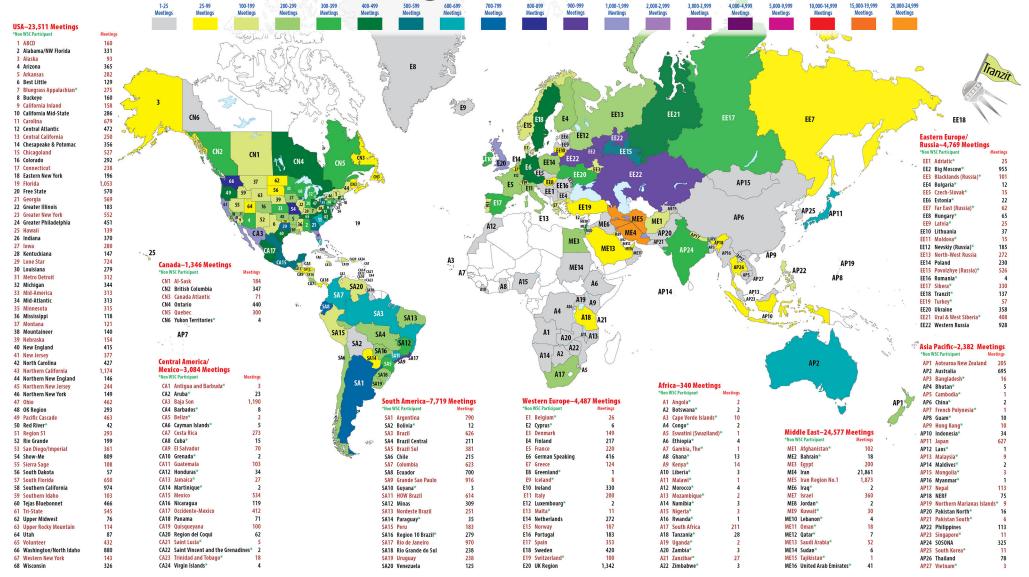
This chart, showing the number of NA meetings worldwide relative to the number of NAWS staff at all five locations, has customarily been included in the *Annual Report*. During the pandemic, many meetings closed or suspended operation and NAWS staff numbers were cut drastically. Despite that anomaly (where you see the question mark on the chart), our staff-to-meetings ratio continues to increase. We have been regrowing staff as we are able; Chatsworth is the only location that still has reduced numbers. And we see the overall trendline is consistent despite the shutdowns. The higher number of meetings per staff is a consequence of many factors; NA World Services does its best to provide services prudently and in a manner that serves the most members for the least cost. We economize and use technology to maximize return on every Fellowship dollar. It also reflects a level of stress on staff; it's harder for us to provide adequate services when demands on staff increase measurably over time.

Meetings per NAWS Staff



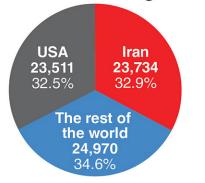
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Regions Around the World 72,215 Weekly Meetings Worldwide



Data is based on regional/zonal reports to WSC 2023 and NAWS database when available. Map not intended to be geographically accurate. Meeting numbers include both in-person and virtual meetings. Virtual meeting numbers were drawn only from regional reports and many may be missing. For a current map and additional Fellowship development resources, visit <u>na.org/fdresources</u>.

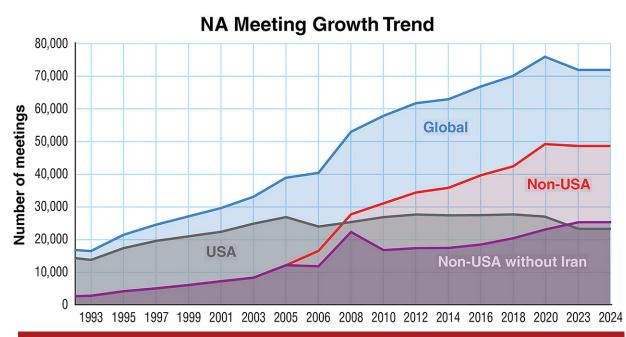
Number of meetings 2024



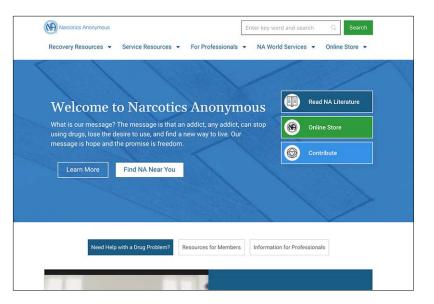
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While that vital service was in development, the **website** at na.org came under attack and began to crumble. Some parts of that website were severely outdated, and other parts had been added and patched over time. The current environment on the internet is hostile: There is unprecedented hacking, virus assault, and phishing, and our efforts to keep the system up and running were ongoing. Keeping pace with the ongoing threat level when our primary means of communication internally and with the Fellowship is through the web takes money, talent, diligence, and foresight. Behind the scenes, preparation was underway to launch a new website in the 2024–25 fiscal year.

In addition, we onboarded **new accounting software**—a task more important and more complex than it might sound. We operate in multiple currencies, with thousands of items in inventory. Along with sales, we must account for contributions, which are tracked in detail, along with income and expenses related to events. All of this requires deep customization. In addition to the security concerns any organization might face, we take the anonymity of our members very seriously. It was primarily for this reason that we resisted the move to a cloud-based system as long as we could, but the accounting software we had been using was no longer supported by its maker. We are relieved that cloud security has improved geometrically since the last time we upgraded. Our accounting system is painstakingly detailed, and must be compatible with multiple systems in multiple dimensions. Customizing the software, migrating our data, and training our staff to the new system is a long process. Still we are hopeful that the new system will serve us for a long time to come.



This graph of meeting growth trends is an AR staple. The data in this graph is updated before each World Service Conference, so the numbers in this graph are the same as in 2023. We repeat what we said last year about the challenge this graph reflects: Pandemic safety measures drove many of us online and changed how we look at meetings and groups. The 2023 WSC voted to recognize virtual groups, and we know our current count of virtual groups lags substantially behind the actual number. We look forward to more accurate information as virtual meetings are welcomed into service systems locally and worldwide.



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NA World Services Staff

Chatsworth, California, USA

Administration

Executive Director: Anthony Edmondson (ae@na.org) Assistant Executive Director: Becky Meyer (becky@na.org) Executive Assistants: Eileen Perez (eileen.p@na.org), Elaine Wickham (elaine@na.org) Administrative Support Specialist: Johnny Lamprea (johnny@na.org)

Asset Management

Comptroller and Team Leader: Debbie Carnahan (debbie@na.org) Staff Accountant: Aisha Corning (aisha@na.org) NAWS Bookkeeper/Operations Coordinator: Rochelle Medina (rochelle@na.org) Accounting Assistants: Eleonore Buffington (eleonore@na.org), Sara Nichols (sara@na.org) Customer Service Supervisor: Sylvia Cordero (sylvia@na.org) Customer Service Representative: Jennifer Wonderling (jennifer@na.org)

Communications

Director of Communications: Travis Koplow (travis@na.org) Project Coordinators: Daniel Crotinger (daniel@na.org), Nick Elson (nick@na.org) Writer/Editors: Eren Harris (eren@na.org), Andrea Lapin (andrea@na.org) Publications/Graphics Consultant: Stacy Fowler (stacy.m@na.org)

Fellowship Services

Team Leader: Steve Rusch (stever@na.org) *Administrative Assistants:* Keri Kirkpatrick (keri@na.org), Shirley Pius (shirley@na.org)

Information Technology

 IT Manager: Matt Schmeck (matt@na.org)
 Database Administrator: Lori Wheeler (lori@na.org)

 Network Administrator: Juan Trejo (juan@na.org)
 Database Assistant: Donnell Buckley (donnell@na.org)

 IT Special Projects/Web Specialist: David Buffington (davidb@na.org)

Production

Production Manager: Fatia Birault (fatia@na.org)

Production Assistant: Jesus Iniquez (jesus@na.org)

2024 NAWS Annual Report

Public Relations

PR Manager: Jane Nickels (jane.nickels@na.org)

PR Assistant: Rich Roy (rich@na.org)

Translations

Translations Manager: De Jenkins (de.j@na.org) *Team Assistants*: Sumit Dagi (sumit@na.org), Matt DeLuca (matt.d@na.org), Sasha Petrenko (sasha@na.org)

Warehouse

Warehouse Manager: Vince Alcala (vince@na.org)

Shippers: Jose Corea (jose@na.org), Deivis Ghiglione (deivis@na.org), Hugo Ramirez (hugo@na.org), Kelley Taylor (kelley@na.org)

New Staff Jose Corea Stéphane Dougoud Departing Staff Bob Shott (PR Assistant) Eden Perez (Acct. Asst.)



Staff and Offices



Your World Service Office (WSO)

Narcotics Anonymous World Services in Chatsworth, California, is the central resource hub for NA members, groups, and service bodies worldwide. The executive and administrative staff work with the World Board to carry out Conference-approved projects, coordinate workgroups, and support the World Convention. They communicate

with members and the public through various periodicals, reports, webinars, and emails. The California office also produces and distributes NA literature, protects the Fellowship's copyrights and trademarks, and maintains our website, <u>na.org</u>.



Branch Offices

WSO-Europe distributes literature in 35 languages, including no-cost literature shipments to emerging NA communities in Eastern Europe and elsewhere. The office serves members, groups, and institutions seeking information about NA, and supports

the European Delegates Meeting. We are glad to say that with Stéphane Dougoud as our new European Logistics Coordinator, WSO-E is stable once more. We have resumed onsite shipping and are looking for a larger location.

Siamak Khajeian manages the Iranian branch of the World Service Office. He and his staff—Mohammad Ahmari, Shahram Chegini, Nemat Hosseini, Farhad Poorsohi, and

Saeed Khosravi—support NA's largest community and its 20,000+ meetings. WSO-Iran produces and distributes NA literature in Farsi. They also assist in the translation of documents and support many of the essential services offered by the region.



Distribution Centers

Two distribution centers—one in Mississauga, Ontario, Canada, and the other in Bangalore, India play vital roles in furthering our vision. Pramila Dias

distributes literature in twelve languages throughout South Asia from the Bangalore center. Brian and Ilda Sullivan continue to staff the Mississauga center that serves the literature needs of Canadian NA communities.

Celebrating 70 Years

Sara Nichols Id Rich Roy

(continued from page 6)

In August 2023, we **traveled** to the Canadian Assembly and Convention (CANA/ACNA) and the European Delegates Meeting (EDM). Also this year, we were grateful to attend the Afri-Can Zonal Forum, the Multi-Zonal Service Symposium (MZSS), Florida Service Symposium, the Brazilian Zonal Forum, and the Latin American Zonal Forum (LAZF). When we attend events in person, we have the opportunity to meet and get to know trusted servants from across the Fellowship. We can answer questions and provide information informally, and we are able to help local communities navigate developmental challenges and other obstacles to growth. We have the chance to explain what World Services does and how it dovetails with local communities to provide support for services that carry the message. Perhaps more importantly, we get to hear the concerns and interests of members and build ongoing relationships, so that when a community has a question or a challenge, it's more likely they will feel comfortable reaching out to World Services to talk about what's going on.

We always want to be responsive to requests for board participation at events—and also be prudent with resources. If we can participate virtually and still meet the needs of a community, we try to do that. We participated

virtually in the Colorado Convention and Western Service Learning Days (WSLD), Mid-Atlantic Regional Learning Convenference (MARLCNA), and Western States Zonal Forum. If your service body is considering making a request for board participation, let's talk together and see if the need can be met virtually.

We attended the American Correctional Association in Washington, DC, in January 2024, for the first time since the shutdowns. Our presence was welcomed, and as a result of our attendance, we were invited in February to address a meeting of all 122 federal wardens. It was a brief but successful virtual presentation; as always with this sort of event, we plant seeds that bloom over time in local H&I efforts and in reaching addicts who suffer behind the walls.

PR might have been the biggest success at WCNA 38. Washington, DC, is home to a wealth of research institutions and is easily accessible from many more. We held a roundtable event with addiction researchers, and the outcome was enthusiastic interest from these writers and scientists who help us fulfill our vision "that Narcotics Anonymous has universal recognition and respect as a viable program of recovery."

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Table 1: Annual WSC & Fellowship Development Expenses and Total Weekly Meetings Worldwide

Fiscal Year	2020	2020 w/out Iran	2021	2021 w/out Iran	2022	2022 w/out Iran	2023	2023 w/out Iran	2024	2024 w/out Iran
Number of meetings (worldwide approx.)	76,075	50,000	76,075	50,000	76,075	50,000	72,215	48,481	72,215	48,481
Total contributions received from meetings worldwide	\$999,209	\$999,209	\$1,731,015	\$1,731,015	\$2,224,917	\$2,224,917	\$1,982,110	\$1,982,110	\$1,816,975	\$1,816,975
Annual contributions received per meeting worldwide	\$13.13	\$19.98	\$22.75	\$34.62	\$29.25	\$44.50	\$27.45	\$40.88	\$25.16	\$37.48
Cost to fund Fellowship services (WSC support and Fellowship development)	Cost to fund 70% services gi		services give	70% of limited en emergency ind layoffs \$2,941,021		\$3,694,257		\$3,689,331		
	\$3,85	58,948	\$1,827,480							
Dollars needed annually per meeting worldwide to cover Fellowship services	\$50.73	\$77.18	\$24.02	\$36.55	\$38.66	\$58.82	\$51.16	\$76.20	\$51.09	\$76.10
Percentage of expenses currently covered by Fellowship contributions	26%	26%	95%	95%	76%	76%	54%	54%	49%	49%

Income by Source for 2023–2024

Net Literature Sales + Miscellaneous Income 86%

Contributions 14%

Afrikaans 000 American Sign Lang. (ASL) •• Amharic • Anglicized English •• Arabic 0000 Armenian •• Assamese • Azerbaijani 000 Bengali 000 Bengali (Bangladesh) •• Blackfoot O Bosnian O• Braille •• Brazilian Sign Lang. (Libras) • Bulgarian 0000 CHamoru O Catalan • Cherokee O Chinese 0000 Chinese Traditional • Cree • Croatian 000 Czech 000 Danish 000 Dari • Darija • Dhivehi • Dzongkha • English 0000 Estonian 000 Farsi 0000 Filipino 0000 Finnish 0000 French 0000 Georgian 0000 German 0000 Greek ○ ○ ● ● Gujrati • Hawaiian O Hebrew 0000 Hindi 0000 Hungarian 0000 Key Icelandic 0000 Indonesian 000 Innu-aimun O Inuktitut/Inuit •• Irish (Gaelic) O lsiXhosa • lsiZulu (Zulu) ○ ● ● Italian 0000 iTaukei • Japanese 000 Kannada ○ ○ ● ●

Carrying the A Message in 105 languages

Members are welcomed to NA with keytags in 68 languages. IP #1, Who What, How, and Why provides essential NA information in 61 languages. The Basic Text in 39 languages offers addicts the opportunity for a new way of life.

• Keytag(s) produced in this language

Who, What, How, and W

NA)

- IP #1 is published in this language
- Desis Test is sublished in this language
- Basic Text is published in this language
- Recovery meeting, PSA, website, helpline, or local outreach occurs in this language

This color indicates the countries where there are no NA meetings. **Translations play a huge role in growing NA.** NA literature is translated by local translation committees, or LTCs, made up of committed members who are native speakers. NA World Services supports the LTC, coordinates professional services, and publishes translated materials.

Kazakh •• Khmer• Korean 000 Latvian 000 Lithuanian OOOO Malayalam • Malay/Bahasa Melayu 0000 Maltese 000 Manipuri 00• Maori • Marathi •• Mizo O Mongolian • Nederlands/Dutch OOOO Nepali 0000 Norwegian OOOO Odia 000 Papiamento •• Pashto • Polish 000 Portuguese ••• Portuguese (Brazilian) 000 Puniabi 000 Romanian 000 Russian 0000 Rwandan/Kinyarwanda • Sardinian O Sateré-Maué • Serbian •• Sesotho • Setswana • Sevchellois Creole • Shona • Sinhala •• Slovak 000 Slovenian 000 Spanish 0000 Swahili 0000 Swedish 000 Tagalog • Tamil 0000 Telugu • Thai 0000 Turkish 0000 Ukrainian 000 Urdu 000 Uzbek• Vietnamese • Visayan/Bisaya •• Waray • Welsho

Yup'ik o

May 2025

This poster can be found at <u>na.org/maps</u> with many other Fellowship development resources.

(continued from page 8)

During our previous fiscal year (2022–23), we were able to relaunch *Reaching Out* in print and in electronic form; this year, the Ohio corrections department has requested 20 copies for every institution in Ohio-500 total-every quarter. Between hard-copy subscriptions, online versions, and inmate tablets, Reaching Out is once more a lifeline for those incarcerated.

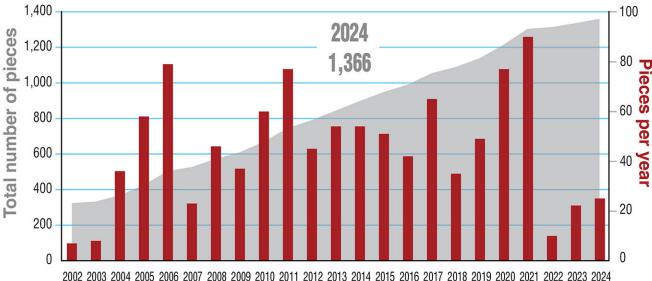
A webinar on Revitalizing H&I Service was held in March 2024, which featured members from Ukraine to Atlanta, Georgia, sharing about innovations from sponsorship behind the walls to "recovery envoys" building bridges to Narcotics Anonymous from treatment and correctional facilities. We also hosted open webinars for Service Day in late April and Sponsorship Day in December, as well as the Unity Day webinar in September 2023, which included over 1,000 local connections from institutions, groups, events, and individuals.

Our use of technology to increase our reach, both in service and in events, is not really news-we've been doing it for a long time now. But we keep improving. Webinars allow us to close the distance between our members around the world. The World Board meets virtually on a regular schedule between in-person meetings; conference participants meet regularly online and are collaborating more and more with the World Board.

At the 2023 World Service Conference, the World Board and conference participants embarked together on an unprecedented collaborative planning process. At the conference last year and via survey after the conference, participants worked together to identify and prioritize overarching "factors" that are important for NA as a whole to address. From February through May 2023,







zones met in person and online to work through those factors and use them to set priorities for the coming cycle. To the best of our ability, the structure, format, and setting of the meetings were identical; meeting zone by zone meant there was time and space for conference participants to share and hear each other. This process is in development through the three-year conference cycle and will shape the way we work together going forward: mindfully building together from conception to implementation across each conference cycle. We believe this process will move the WSC from simple decision making to co-creation of goals, plans, and outcomes. The projects that the Fellowship approves will emerge directly from these priorities, and our plans from cycle to cycle will both shape and emerge from the Strategic Plan. We could not have conceived such a robust and inclusive process before we began meeting virtually as well as in person. This is one of the most extraordinary gifts of the difficult times we have been through together in recent years.

Our literature sales have been stabilizing, but we see pamphlets and keytags up from last year's sales, which is indicative of meetings reopening and more newcomers arriving. We know this to be a good sign for our future-and for those addicts finding their way to NA, all over the world. Translations work was robust this fiscal year, which we know to be another sign that Narcotics Anonymous continues to grow. This growth requires stewardship: Protecting our literature even as we disseminate it is vital and difficult. Constant efforts to keep Fellowship trademarks and

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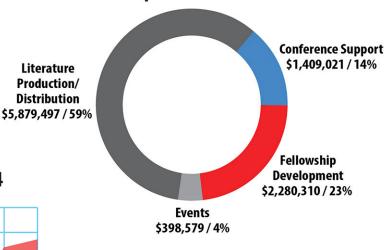
copyrights current and safe around the world is the legal work of protecting our name and our message. Ensuring that members lead the way on translations into their own language and culture is the other wing of that same bird. Our trusty Translations team at the office helps to facilitate the locally driven process of translations. And while the work of translations and the distribution of translated literature is some of the most gratifying and effective work we do in carrying the message, it is also resource intensive.

In this fiscal year, we distributed a remarkable **\$769,958 in free and subsidized literature**. Our commitment to continuing the distribution of free and subsidized literature is unwavering. Whether our revenue is impacted by current events or we face obstacles related to the cost of goods, tariffs, or customs, we have always been prepared and continue to do the work of staying prepared to meet the needs of those local communities that depend on literature subsidies to carry the message. Our free and subsidized lit number for this fiscal year is close to our pre-pandemic record. Although **book sales** are slightly down across the board, the increases in IP and keytag sales, along with the increase in free and subsidized literature, indicate ongoing growth and the promise of a bright future.

The needs of our growing Fellowship in a changing world can seem overwhelming. We seek stability in our business practices so that we can ride out storms and optimize the good times. More and more, we see the need for direct contributions from those experienced members who can afford to contribute to ensure that the message is available to the next addict walking through the door. In our personal recovery, many of us have discovered that it is in perilous times that we shine most brightly. Although **direct contributions** have fallen slightly (about 8%) this fiscal year, we know this is a result of members returning to meetings and local needs increasing. As we all do our best to contribute time, money, enthusiasm, hope, and courage, we will ensure that our light does not falter.

Member contributions enable NAWS to provide our message free for those who need it, whether that is through free and subsidized literature or access to NA materials on the website and inmate tablets. As always, we want to acknowledge our thanks to those who have been willing and able to step up. Direct contributions unterher our service provision from literature sales, and that improves our ability to carry the message to those most in need.

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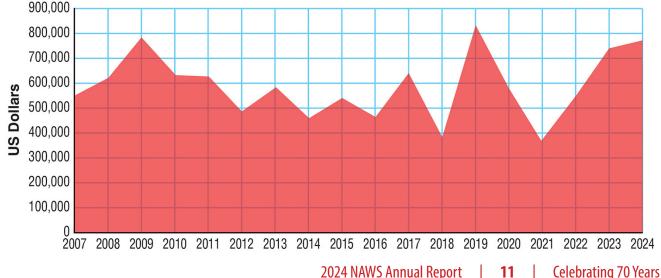


Actual Expenses for FY 2024

We support incarcerated members and NA communities in need by providing free and subsidized NA literature. This year, we provided just over \$769,958 of free and subsidized literature, close to the 2019 record of \$832,315. This number represents a large commitment—and also great need—for developmental support in our growing Fellowship.

<u>Your contributions</u> make it possible to carry the message directly to those most in need. Our gratitude speaks!





Distribution data in charts and graphs for the 2024 fiscal year (FY 2024)

Context is important when considering the following data. Production is back on the upswing, but it is coming back from abnormally low numbers that were consequent to the pandemic shutdown. So, even though the numbers are once again moving in the right direction, the disruption still bears on the figures and stymies the kind of trendline analysis we are accustomed to. It will take a few years before this new growth develops into a steady, predictable pattern once more.

Book Distribution since 1983

Book (pub date)	Total distributed	% of total	Average per year
Basic Text (1983)	13,405,012	51%	326,952
Just for Today (1991)	3,804,539	14.5%	115,289
Step Working Guides (1998)	3,749,245	14.3%	144,202
It Works: How & Why (1993)	3,284,471	12.5%	105,951
Living Clean (2012)	1,133,896	4.3%	94,491
Sponsorship (2004)	339,092	1.3%	16,955
Guiding Principles (2016)	320,503	1.2%	40,063
A Spiritual Principle a Day (2022)	135,085	.5%	67,543
Miracles Happen (1998)	124,140	.5%	4,775
	26,295,983	100%	924,932



The Basic Text still accounts for the "lion's share" of our book distribution.

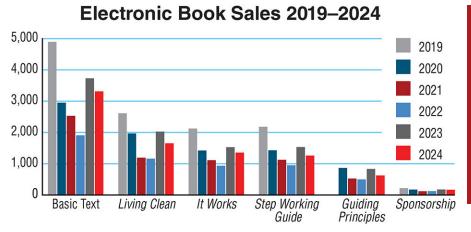
Basic Text Distributed by Language FY 2024



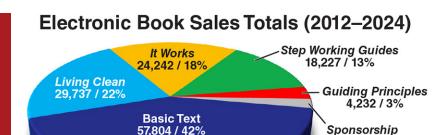
FY 2024 Book Distribution Just for Today /It Works 147.286 / 105.101 / Step A Spiritual Principle a Day 14% Working Guides 171,256 / 17% 10% Living Clean 56,990 / 6% 89.201 / 9% Guiding Principles 28,210 / 3% **Basic Text** Sponsorship 401,464 / 39% 16.078 / 2%

Miracles Happen

8.368 / .8%



The downturn in ebook sales and upswing in paper copies of IPs and booklets may indicate more in-person meetings opening up.

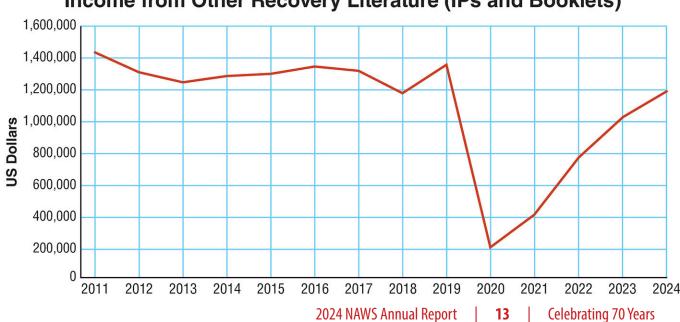


(includes all non-English Basic Text sales)

Although NA World Services has posted free electronic versions of IPs and booklets at na.org/ips since 2005, many NA members first became aware of this service in 2020, when in-person meetings around the world closed down. Translated IPs, booklets, and audio versions of the Basic Text are added as they become available.

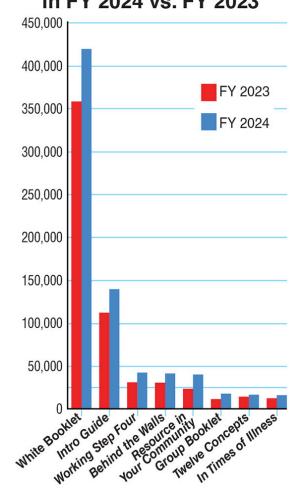
This tilt toward accessing NA literature in these free online formats has been transformative in how the NA message is carried. But it has had an effect on literature sales.

Fortunately, Fellowship contributions have offset that income loss. It is our hope that the mission-driven decision to provide free access to IPs and booklets will continue to be supported by the Fellowship.

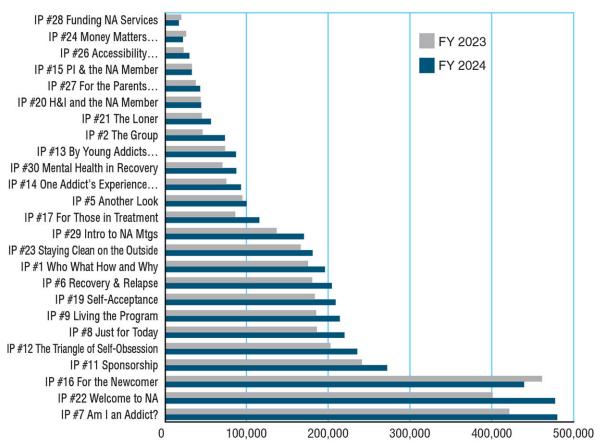


Printed Booklets Distributed in FY 2024 vs. FY 2023

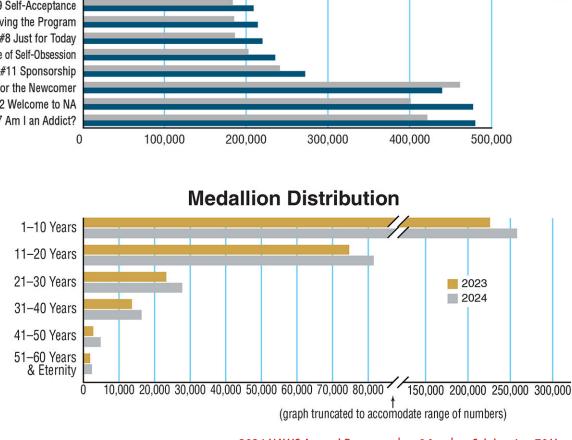
3.010 / 2%

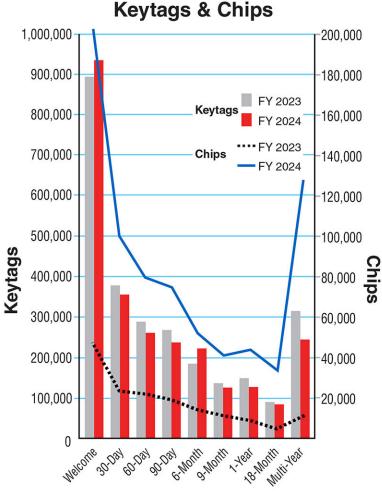


Income from Other Recovery Literature (IPs and Booklets)









The large increase in chips is due to distribution in Iran. Keytag production was discontinued as a consequence of supply chain issues.

Iran accounts for more than 82% of the total chip production this fiscal year.

(continued from page 11)

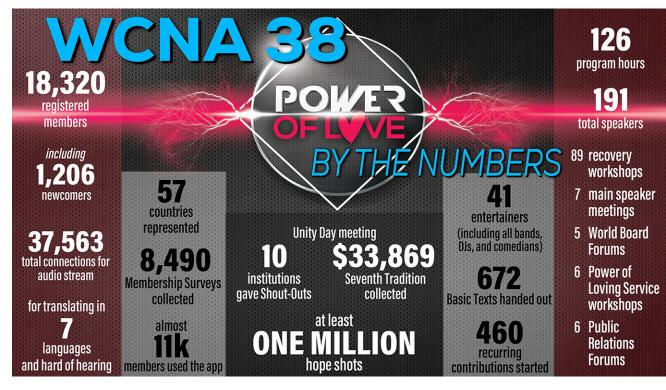
The process of creating a **world convention** is astonishingly complex. Many of you have served on convention committees and know what an *ordinary* NA convention entails; WCNA is on a different scale in size and complexity. It's not just working with a convention center and more than 25 hotels. We travel with an NA museum, a functioning office, and services for members in multiple languages, including ASL. The WCNA program seeks to represent the wide range of recovery experience across our Fellowship, and also includes a full roster of service workshops, PR events, and opportunities to learn from and about each other. Backstage at the main meeting consists of a dizzying array of AV equipment, booths for simultaneous translation, curtains, screens, and seating, the sign language interpreters, speakers, meeting chairs, and security personnel. Every cable, every chair, every detail had to be planned, ordered, and placed in advance. We started from an empty room with nothing more than an abundance of convention center rules.

Preparing for a world convention has always been a big job. But this year we had fewer staff than previously, and many of our staff are new. As new staff were learning their roles, they were also learning that working for NAWS demands a strong work ethic and a whole lot of good-natured flexibility.

This year we brought on a number of new people, and accommodated more work done remotely. We **increased staff** by about 20% compared to last year (six new staff), but we are still about 25% below pre-pandemic staffing levels.

Of course, numbers can never fully capture the *Power of Love*, but we could see that power in action in some ways we can measure:

The world has changed, and WCNA attendance was affected like so many in-person meetings around the world. Virtual participation increased dramatically, a trend that has been occurring both inside and outside of Narcotics Anonymous. The livestreamed meetings throughout the convention had startlingly high listener counts. Through the course of the convention, more than 37,500 connections to the livestream were made, including more than 6,200 during the Unity Day meeting. Many of those connections were facilities, groups, listening parties, and local <image>



(continued next page)

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events. We are honored and humbled by the wide reach of the livestream and it demands that we think differently about how members want to participate in events now.

We are grateful to all who came and contributed your experience, strength, and hope to make that event the joyful celebration of recovery we all shared in. We regret deeply that the financial outcome did not reflect the beauty of that event.

The financials for this convention stand in contrast to the many successes we can see. Our projected attendance of 24,000 seemed reasonable, given that the previous WCNA had been six years earlier and had seen attendance of more than 21,000. But costs, particularly for AV and labor, increased sharply—and continue to increase across the events industry. The bottom line for the convention reflects expense over income of \$956,129. NAWS' financial policy is always to hope for the best and prepare for the worst. We had accumulated cash reserves against the possibility of an unfavorable outcome, such that the loss was unfortunate but not catastrophic. Our work has continued and will not be dramatically impacted by this outcome. Our

thinking about events on this scale, however, has been affected strongly.

The World Convention stands within a difficult size range, too large to fit into a single venue but too small to qualify for the discounts at scale that make enormous events viable. As the industry and our organization continue to change, so does our understanding of what a celebration of our worldwide Fellowship might need to entail.



The story of this fiscal year is one of preparation: for WCNA, for the new website, for the *NA Survival Kit*, for the planning process now coming into reality. Much of the harvest came in the subsequent fiscal year, and some will be with us for a long time to come as we prepare our offices for a leaner, nimbler, more flexible future.

"The spirit of service is a blend of passion and compassion," as the closing essay of *Guiding Principles* reminds us. It goes on to say, "Creative action keeps us moving forward." Fiscal Year 2023–24 was defined by prediction, planning,

preparation, and learning. We continue to serve with both passion and compassion, knowing that we will move forward as we create this path together. Although there are bumps in the road, we know that as long as we follow this way, all will be well.

Final Financial Report for WCNA 38					
31-Mar-25					
EVENT-SPECIFIC as of March 31,2025					
EVENT-SPECIFIC INCOME	YTD ACTUAL	YTD BUDGET	VARIANCE	VARIANCE%	ANNUAL
WCNA-38 INCOME					
REGISTRATION	\$ 3,031,586	\$ 4,261,000	\$ (1,229,414)	-29%	\$ 4,261,000
SPECIAL EVENTS	550,969	663,750	(112,781)	-17%	663,750
NEWCOMER DONATIONS	48,467	15,000	33,467	223%	15,000
MERCHANDISE	964,070	798,584	165,486	21%	798,584
OTHER SALES	328,764	242,765	85,999	35%	242,765
Total Event-Specific Income	\$ 4,923,856	\$ 5,981,099	\$ (1,057,244)	-18%	\$ 5,981,099
EVENT-SPECIFIC EXPENSE					
WCNA-38 EXPENSE					
REGISTRATION	\$ 2,381,281	\$ 2,463,000	\$ (81,719)	-3%	\$ 2,463,000
SPECIAL EVENTS	558,636	387,910	170,726	44%	387,910
PROGRAM	337,932	385,000	(47,068)	-12%	385,000
MERCHANDISE	834,506	399,292	435,214	109%	399,292
FACILITIES	1,376,584	900,000	476,584	53%	900,000
SUPPORT COMMITTEE	12,222	50,000	(37,778)	-76%	50,000
ADMINISTRATION	378,822	400,000	(21,178)	-5%	400,000
Total Event-Specific Expense	\$ 5,879,984	\$ 4,985,202	\$ 894,782	18%	\$ 4,985,202
Total Event-Specific Excess Revenue/Expense	\$ (956,129)	\$ 995,897	\$ (1,952,026)	-196%	\$ 995,897