

important dates and announcements

2019 Annual Report

This report provides an overview of the fiscal year 1 July 2018 through 30 June 2019. It has some interesting information about NA World Services and the Fellowship.

now online
www.na.org/ar



Upcoming web meetings

Conference Participants: 27 June, 11:00 am PDT

Public Relations: 25 June, 4:00 pm PDT

Phonelines: 14 July, 3:30 pm PDT

what can I do? ways to get involved in the work

Projects

Spiritual Principle a Day (SPAD)

Book Project:

Conduct a workshop with your friends, group, or committees. Submit your writing on these principles through June—Commitment, Connectedness, Discipline, Flexibility, Generosity, Humor, Optimism, Tolerance, Unconditional Love, We: www.na.org/spad.

Review and Input Batch #3 also available for your feedback by 10 August, 2020: www.na.org/spad.

Training and Tools Project:

Local Service Toolbox: www.na.org/toolbox

- GSR Basics available for delegate review through the end of August.
- The next focus of the project will be online meetings best practices, and carrying the NA message effectively and virtually.
- Sign up for web meetings and project news: toolbox@na.org



This is our first attempt at an extended published update for members about what is happening at NA World Services.

We have used the website, eblasts, and webinars to update various audiences, but we have not had any publications or mailings since the stay-at-home orders began. We are keeping this short, with the intention of publishing updates regularly and in a variety of languages as we all work our way to the new normal. For now, normal for us is meeting virtually and publishing electronically.

The World Board met face to face in early March, right before the world changed, at the same time as the Human Resource Panel and the WSC Cofacilitators. The focus at that time was preparing for the biennial in-person meeting of the World Service Conference. By the middle of March, all of that changed. On March 18th, we laid off our three newest Chatsworth employees and reduced all branch operations to 20 hours per week. Two days later, California issued stay-at-home orders, and we had to take more action to reduce expenses. On April 3rd, we furloughed 22 staff in Chatsworth and kept 19 staff at 20 hours per week. Half of these remaining staff are working in production, shipping, accounting, and technology. The other half has been answering emails, supporting the WB and a variety of webinars, preparing reports, overseeing translations, and working on the virtual WSC. All branch offices operate under different local health orders, and WSO Europe and WSO Iran were both totally closed for a period of time due to local requirements. We are happy to report that all branches are moving more towards more normal operations, though on a very reduced scale. It will be some time before we are fully up and running in Chatsworth. Ensuring compliance with local health guidance for businesses is of utmost importance.

As many of you know, NA World Services relies on literature income for approximately 90% of funding to provide support to the Fellowship. Since the global pandemic began, our literature income has decreased approximately 86% from prior averages, which places a significant burden on our ability to provide services. That is why we took such immediate and drastic action—focused on ensuring the survival of NA World Services and meeting our financial and legal commitments. Since the stay-at-home orders began, the majority of our literature income has been from non-Fellowship customers, primarily corrections and treatment facilities. Since, in most cases, H&I committees are not currently bringing in literature, many

We welcome your ideas and input:
worldboard@na.org

facilities are trying to fill this need themselves. Currently, all branches of NA World Services, with the exception of WSO Iran, are shipping literature orders several days a week. While our literature income has dropped more than 85%, the total number of orders has only decreased by approximately 58%. Meaning, we are receiving more small orders than in the past, which has affected staff needs: Ten separate orders for a book take more labor than one order for ten books. In May, we started to see some additional orders from Fellowship customers as the communities began to re-open. However, we still expect that this will be a slow process.

VIRTUAL VISUAL

One of our first focuses was on creating a page on our website devoted to supporting virtual NA—www.na.org/virtual. As the Fellowship adapted to carrying the message online, the demand for support and current information was almost overwhelming. We are posting resources created by various groups and service bodies around the world to help NA members navigate the virtual, online meeting world. The webpage includes links to other pages created by members to help share information about accessing online meetings. It has been a remarkable example of recovery and service in action. Please send us any materials you have that you believe might be helpful: wb@na.org.

INVEST IN OUR VISION

An additional early focus for us was creating an easier method for members to contribute to World Services financially. We created a new webpage with a PayPal link for that purpose—www.na.org/contribute or www.na.org/donate. Our original contributions portal is still active, and if you want your contribution attributed to a specific group or service body, you should use the original portal <https://www.na.org/?ID=donation-external-index>.

Requests for services from the Fellowship had been outpacing our ability to fund them only from literature sales before the pandemic began. We had included an Invest in Our Vision (IIOV) strategy in our plan for the upcoming cycle. The aim was to increase awareness and encourage dialogue about what is required to pursue A Vision for NA Service and the increased commitment to self-support needed to achieve it. This is about both the human and financial resources needed at NA World Services and service bodies around the world to make our message available and our vision a reality, which is why we have called it Invest in Our Vision. The recent world changes have simply served to heighten that need.

The response has been amazing. *Thank you* seems inadequate to express our heartfelt gratitude for the efforts of so many members. By the beginning of May, we had received over \$70,000 through the new contribute page. Before the shut down, we had approximately 50 recurring contribu-



tions from members, and these recurring contributions totalled about \$2,089 per month. As of the end of April, this has increased to 310 members with recurring contributions totaling about \$8,091 per month. Our gratitude to all who were able and choose to contribute and Invest in Our Vision.

To contribute, simply press the NA symbol in the heart, (pictured above). This will take you to a PayPal link to contribute directly to NAWS. You can choose the option of a one-time contribution after each meeting as you may normally do or set up a recurring monthly contribution in the amount of your clean time—either a dollar per year or a penny per day, or whatever amount you are comfortable and able to do.

We will provide a more detailed financial update in our next *NAWS News*.

NA WORLD SERVICES UPDATE

In spite of the reduction in staff and income, a lot has still been happening on your behalf at NA World Services. We have posted over 50 pieces of recovery literature and service material in 16 languages, much of it newly approved translations, to na.org since March 18th. This amount of activity would be impressive under any circumstances, but especially now, given our reduced staff. We have also been able to add translated ebooks available through commercial portals: www.na.org/ELIT.

We have also posted audio versions of the Basic Text at <https://www.na.org/?ID=bt-aud> in Hungarian, Arabic, and Russian. All are available to stream or download at no cost. We are currently working on Spanish and hope to post both Spanish and English soon.

We have put a pause on all paper publications, because of both the cost and human resources needed for paper mailings. We will continue to work on online publications, as we are able. We are beginning to respond to mail received from incarcerated members.

The protection of the NA message is a responsibility entrusted to us by the Fellowship that we take seriously. That responsibility, and the rather significant expenses that come with it around the world, are ongoing, and we have to ensure that funds continue to remain available to cover this responsibility.

In addition to regular trademark registrations, copyrights, and renewals that are ongoing responsibilities, we have also been drawn into legal challenges involving either the NA name or the content of NA literature in Russia and the Philippines. In addition, we have a July court date for a legal petition filed in the US. Since these are all current legal issues, there is not a lot more we can say at this time.

WORLD SERVICE CONFERENCE

These figures were compiled from regional delegates' reports to the World Service Conference (WSC), which happens every two years and was scheduled to be held at the end of April 2020. They show that in February we had over 76,075 weekly meetings worldwide.

For the first time, the scheduled face-to-face meeting of the WSC did not occur. Participants of the WSC have already met virtually for six days between 24 April and 3 May 2020 and are currently deciding when to come back together for more WSC business. Meeting virtually has advantages and disadvantages, and this was a historic first. It was the first time in this millennium that every seated Conference participant with a functioning RSC was present. Rather than go into detail here about the Conference, we plan to wait until after the WSC 2020 part 2 is over. Details of decisions made, materials considered, and other information can be found by clicking on the link for WSC 2020 Virtual Materials on the Conference page www.na.org/conference.

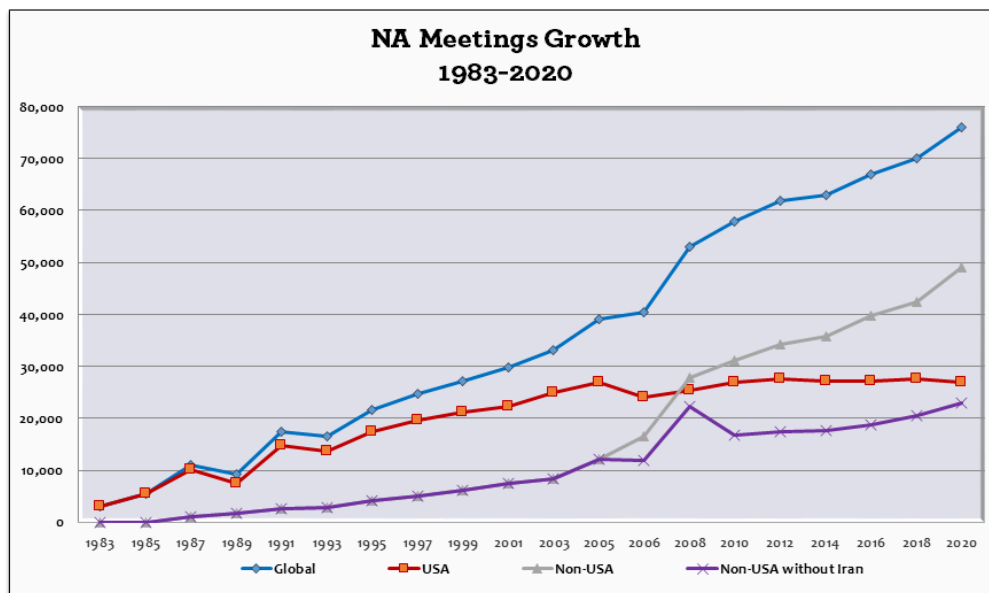
We do want to say congratulations to the new trusted servants elected by the WSC. They are:

| | | |
|-----------|-----------|----------------------|
| Danny G | USA | World Board |
| Eduardo G | Brazil | World Board |
| Jorge M | Colombia | World Board |
| Michael B | USA | World Board |
| Arne H-G | Canada | Human Resource Panel |
| Laura B | USA | Human Resource Panel |
| Mario T | Australia | WSC Cofacilitator |

SURVEY SAYS...

PR week is 1–7 June, and we are excited about the positive attention NA has received over the past few months. We are preparing to post a survey from two researchers on our website, and we encourage your participation. The researchers reached out to us in response to the numerous positive press articles they had seen as well as what they were hearing from clients. We have worked with these researchers before, in keeping with A Vision for NA Services' goal that *NA has universal recognition and respect as a viable program of recovery*. Cooperation with those who interact with addicts professionally is an important part of reaching that goal.

They were impressed by the Fellowship's response to the pandemic and the varied and creative ways that NA members and groups have continued to carry our message. They



have designed a survey to try to capture some of that experience. Their goal is to have enough data to present the story of NA's effective response to the pandemic to other professionals. Please remember that this survey was not written by us and uses terms and language that may seem odd to you. Opening this survey to anyone who wishes to participate is new for us, and we hope you will consider logging on and completing the survey at www.na.org/survey.

We don't just want to collect your experience for researchers. NA World Services is also very interested in the things you have learned about online meetings and service delivery. We invite you to send that experience to pr@na.org. We will be collecting best practices for future tools. And again, don't forget to check out the resources posted here www.na.org/virtual.

WORLD CONVENTION OF NARCOTICS ANONYMOUS

The vendor who recorded the workshops and meetings at WCNA 37 has extended their link for access to these recordings at no cost through June. You can find them at <https://go.e-attend.com/NA18>.

As of the writing of this update, no decisions have been made about the future of WCNA 38. We will re-evaluate the situation in September or October 2020 and, of course, keep you all posted.

IN CLOSING

NA members have a lot of experience in turning painful situations into important life lessons. It feels like most of our Fellowship is currently helping to create the positive next steps for recovery in NA. We are grateful for all of your efforts.



Regions Around the World

76,075 Weekly Meetings Worldwide

Data is based on regional/zonal reports to WSC 2020 and NAWs database when available. Map not intended to be geographically accurate.

