

NAWS NEWS

volume seven

na world services news

issue one

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GREETINGS FROM YOUR WORLD BOARD

We've started another exciting conference cycle, and we are keeping the sprit of WSC 2006, *It's All About Carrying the Message*, in the forefront of our service efforts. Since WSC 2006 we've been busy with a PR focus group meeting, a business plan meeting, a Basic Text meeting, EC meetings, a new World Board member orientation, and our first World Board meeting. We welcomed your new World Board members:

- Franney J..... Washington, US
- Arne H BC, Canada
- Tonia KGreece
- Mark H Wisconsin, US
- Paul C New Brunswick, Canada

These new members bring a depth of service experience and skills that will complement and enhance your board's ability to provide service and leadership on behalf of the fellowship. Tom McC from Hawaii and Ron H from Albuquerque were also elected for a second six-year term.

The first day of our board meeting was facilitated by Jim Delizia (the consultant whom many conference participants have had the opportunity to meet). He guided us through a process of identifying our individual and collective strengths as a board. We spent time getting to know each other better, building a team, and focusing on our vision. We know we have our work cut out for us this conference cycle; yet, we also know that by working collaboratively and maintaining our focus on carrying the message, we will make great strides. We certainly recognize our need to continue to develop partnerships with members, areas, regions, and zones.

This is the first time since the new board was created in 1998 that there have been eleven out of fifteen board members with two years or less

experience on the board. As a result, there were some fundamentals and basics to cover. We spent time at this past meeting doing just that—reviewing where we are and what is ahead.

The remaining days of our meeting were spent reviewing our priorities as outlined in our strategic plan and ratified at WSC 2006. As you will later read in this edition of *NAWS News*, we are getting ready for WCNA-32, which will be held in San Antonio, Texas; releasing the review and input draft of the Basic Text personal stories; continuing our fellowship development efforts; and implementing the *Public Relations Handbook* and pursuing our public relations aims. Additionally, we framed and released the 2006-2008 Issue Discussion Topics, and developed an article for *The NA Way* on the topic of “diversity in NA,” or “Who is missing from our meetings and why?” We also discussed and framed an article about the changes that will take place at WCNA 2007 in San Antonio. Ambitious, yes. But we are optimistic and enthusiastic about this conference cycle, and we will be doing our best to provide you with an update following each board meeting.

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What's Ahead:

At our October board meeting we will spend one day discussing the topic of leadership cultivation (for both the fellowship and for world services), and one day focused on facilitation. These discussions are aimed at developing new approaches and tools for leadership in NA.

During the final day of our meeting we selected our executive committee for this cycle:

- Craig R (chair)**North Carolina, US
- Jim B (vice chair)** Illinois, US
- Tom M (treasurer)**Hawaii, US
- Ron M (secretary)** Florida, US

We look forward to their leadership, guidance, and support as we all move forward with our goal to help NA grow worldwide—so that any addict seeking recovery can find freedom in Narcotics Anonymous.

Be sure to check out the new area on our website where service committees can post their locally developed area and regional service resource material. We hope this material will assist NA service bodies to benefit from others' experience, strength, and hope. http://www.na.org/local_resource_area.htm

PROJECTS & WORKGROUPS

Basic Text Project

Basic Text Review Draft

As you probably know, the Basic Text review draft was released on the first of September. This is a landmark event for us, as a board and as a fellowship, and we are excited about it. As we have reported in *The NA Way* about the review draft, this is far from a finished, polished, “approval stage” piece. This is a work-in-progress, and we look forward to using fellowship input to make the draft better.

We continue to try to increase the diversity of the collection of personal experience, and we know there are some clear gaps in the collection of members' experience in terms of geography. We hope the approval draft will have some additional pieces to fill

these gaps and any others that are identified during the review period. It may be that, in addition to adding some pieces to the draft, we also decide to cut some of the material. It could be that the input we get guides that decision, or it could be that a consideration of the collection as a whole leads us to cut some material. Just as we don't want to have noticeable gaps in the material, we also don't want the collection of stories to feel unbalanced. As we've said in many previous reports, it's more like an orchestra than a bunch of unconnected instruments.

In addition to the new collection of experience, this draft also includes a new preface and a new introduction to the “Our Members Share” section. Keep in mind that we are presently calling this section “Our Members Share,” but we welcome any other ideas about what to title this part of the Basic Text. We are recommending changing the designations “Book One” and “Book Two,” and simply using “Our Program” and “Our Members Share” as the titles preceding these parts of the Basic Text. As you've read in our previous reports, there are several other changes proposed in this draft, as detailed below.

IT'S ALL ABOUT CARRYING THE MESSAGE

The experience is divided into four sections, each of which begins with several pages of shorter reflections from our members. Each longer piece begins with a brief summary, or abstract. We think these changes break up the material and make it easier to read. Let us know what you think.

Anyone can sign up to participate (or they can send in input even if they did not sign up) either online through our subscriptions page, <http://portaltools.na.org/PortalTools/subscriptions/Login.cfm>, or by writing world services.

Important dates

- Now through February: Review and input period
- 28 February 2007: Deadline to send in input
- September 2007: Approval draft published

Just for Today quotes

One of the things that we have discussed and not come to a conclusion about is how to deal with the quotations in *Just for Today* from the personal stories section of the Basic Text. There are currently seventeen quotes from this part of the Basic Text, twelve of which are from stories no longer present in the R&L draft. As many of you remember, this was an issue when we revised IP #11, *Sponsorship*. At that time,



there were three quotes affected and the conference voted to replace them with three new quotes from the revised IP. This seems impractical when dealing with twelve quotations, not to mention the fact that we

will continue to be faced with this issue when we revise literature in the future. We have discussed the possibility of simply removing the citation information from beneath any quotes that no longer reference material that is in fellowship-approved literature. In some way we would acknowledge in the book that these quotes were taken from previous literature, but we haven't finalized how to deal with these quotations in the simplest way and with the least amount of confusion. We will let you know when we develop a recommendation and, of course, as always, we welcome your input if you have any ideas.

The Basic Text Workgroup will be rolling over from last cycle and consists of the following members (unfortunately, Joyce F had to step down due to illness). Ron H from the WB remains the point person for this project.

- Giovanna G.....Colombia
- Jeff B..... Illinois, US
- Jose Luis A..... Puerto Rico
- Lib E.....New Zealand
- Michael McD California/Washington, US
- Peter H.....United Kingdom
- Samantha JOregon, US
- Trond E Norway

Youth IPs Workgroup

We are excited about our first workgroup that will begin the process of creating targeted literature for youth. As you may recall, there are several targeted pieces of literature that we will be developing this conference cycle. Based on repeated input from members, targeted literature for youth seemed to be one of the most pressing needs.

The Youth Workgroup is charged with the task of creating material that will best serve our growing youth membership and potential members. This task will be accomplished by using the following workgroups, as well as additional focus groups:

- Aaron HMississippi, US
- Amy OCalifornia, US
- Bo C.....Illinois, US
- Clinton G.....Florida, US
- Julie McF North Carolina, US
- Pierrot GQuebec, Canada
- Rachel S Virginia, US
- Tony GCalifornia, US

ROUTINE & ONGOING

Business Plan

This workgroup is focused on the business portion of NAWS operations, and is charged with evaluating our operations and doing financial reporting on a regular basis. It also makes recommendations to ensure that we build and maintain adequate resources that grow with the fellowship. This workgroup is currently composed of members of the WB Executive Committee and:

- Bob McD.....Georgia, US
- Brendon T.....Pennsylvania, US
- Daniel S..... Germany
- Joao VBrazil
- Khalil J.....Georgia, US
- Susan CWashington, US

The NA Way Magazine Editorial Board

The editorial board reviews the content of *The NA Way* and makes recommendations to the board about ideas for the magazine. We decided to add a second international member to this workgroup to better reflect our membership and hopefully inspire members from throughout the world to share their experiences. This workgroup consists of the following World Pool members:

- Gail D New York, US
- Marc G Illinois, US
- Red New Zealand
- Stephanie V France
- Keith N Tennessee, US

Reaching Out Workgroup

This workgroup reviews the content of each edition of the publication *Reaching Out*, which is a periodical intended for incarcerated members. It also makes recommendations to the World Board for improvements. The current workgroup is made up of the following members:

- Bobby S Florida, US
- Bob W Hawaii, US
- Chuck C Colorado, US

Translations Evaluation Group

The TEG serves to evaluate and make recommendations on initial recovery material offered for publication by various language groups. Their recommendations are the first step toward developing a Basic Text in one’s own language.

- Dora de la S Brazil
- Monica A Norway
- Francoise H Israel

Home Groups,” “Who Is Missing from Our Meetings and Why?,” and “Our Service System.”

In the course of these discussions, we are inspired by the efforts of members to continue challenging themselves and their peers to look for ways to further improve our worldwide fellowship and continue to carry out our common vision.

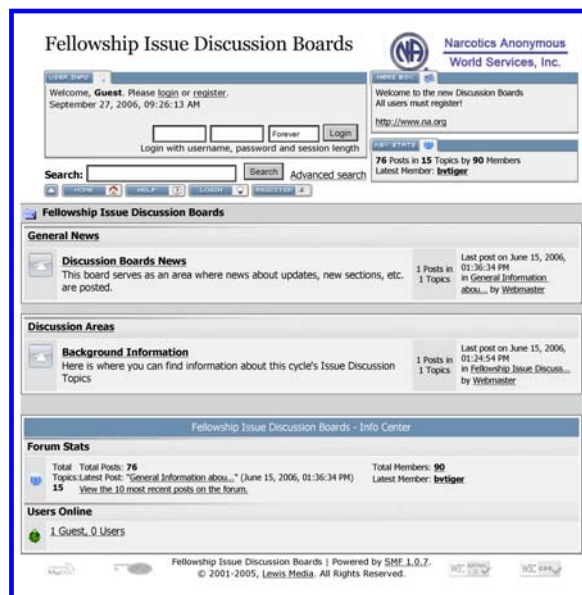
Check out the October issue of *The NA Way Magazine* for an introduction to the topic, *Who’s Missing—the article also includes an overview of the related issues of diversity and Common Needs.*

The Issue Discussion Topic resources are also available at na.org—select “bulletin boards” from the pull-down menu, or go directly to:

http://www.na.org/pdf/2006-2008%20IDT&Intro_Final.pdf

Also, be sure to check the NAWS bulletin board area of the website for the new IDT discussion boards:

http://www.na.org/discussion_boards.htm



These discussion boards are a forum for members to share and hear from other members from around the fellowship on these important discussion topics.

We will continually adapt to the feedback we receive and work to improve our sessions to allow for the most productive workshops possible, so be sure to look for updates and new additions to our IDT resources.

ISSUE DISCUSSION TOPICS

As we reported in the last issue of *NAWS News*, we’ve come out of WSC 2006 with a new set of Issue Discussion Topics for the 2006-2008 conference cycle. The topics include “Building Strong

Since the conference we have conducted sessions on the IDTs at workshops in Costa Rica; Ecuador; Delhi and Bangalore, India; Saudi Arabia; Bahrain; and Israel, as well as at various zonal forums, including the Rocky Mountain, Plains States, and Western States Zonal Forums, and at the European Delegates Meeting.

We will also be holding a Worldwide Workshop in New Orleans! There will be a full report on all trips that happened after our board meeting in the next issue of *NAWS News*.

PUBLIC RELATIONS

Public Relations Handbook

We are happy to report that the *Public Relations Handbook* is getting close to the print and production stage; we are optimistic that this resource will be ready by the end of this year. At our August board meeting, we reviewed and overwhelmingly supported the proposed format. We are excited about the prospect of providing an updated service handbook.

We have reviewed and accepted the proposed list of resource materials that complement the *PR Handbook*. These materials are at different stages of development—some closer to completion than others; we are working on developing, approving, and releasing the materials that members seem to need most, based on your requests. For example, we've received a number of requests for particular media tools and professional presentation formats.

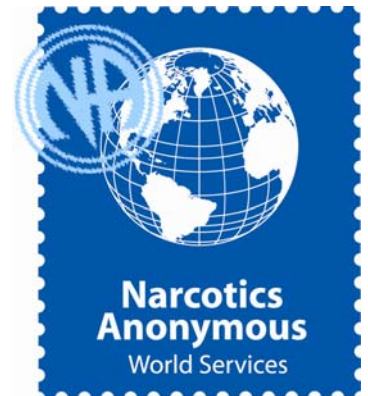
The Area Planning Tool is in the process of being revised, and we anticipate releasing an updated version with the handbook. In addition, we are developing a *PR Handbook* quick-start guide, which will provide a basic overview of the material contained with the handbook. We are working hard to make these resource materials available to you as soon as possible.

Public Relations Focus Group

One of the project plans approved at WSC 2006 was the implementation of the *PR Handbook*. As outlined in the work-charge for the project plan, we are

having a series of focus groups to assist with the implementation of the handbook. For the first focus group, we wanted to connect with members who have experience performing PI/PR service in their local communities. This focus group was held 10-12 August 2006 in Chatsworth, CA, and was composed of some of our most experienced public information members: former *PR Handbook* workgroup members, RDs, and two members of the World Board. Our weekend was spent in brainstorming—learning what resources would be helpful in service efforts and discussing how to improve ways of connecting with professionals to better attract members to NA.

This group initially focused on the broad topic: *What do we need to do to do a better job with professionals at fellowship events and presentations (including both professional and community events)?* Next, the group discussed: *How do we move forward with what we need to get done?* Under this umbrella topic, the group provided suggestions for training and education, videos and PSAs, and area/regional roundtables.



This was truly a productive weekend—there was an exchange of information and a wealth and depth of experience within that group. We will work to build upon the experience of this focus group as we continue with future focus groups.

Professional Events

Since WSC 2006 we have participated in several professional conference events with varied audiences, as well as partnering with local NA communities for a multiregional, multi-area cooperative professional event.

We interacted with physicians during the American Society of Addiction Medicine conference in May; drug court professionals at the National Conference of Drug Court Professionals in June; treatment providers during the National Association of Drug Treatment Providers conference in July; parole and

probation professionals at the American Parole and Probation Conference in July; and correction personnel at the American Correction Associations conference in August. In July, the Tejas Bluebonnet and Lone Star regions along with several areas in the Tejas Bluebonnet region participated in a weeklong treatment professional conference that was held in Austin, Texas.

Our public relations efforts have taken us to New York, Chicago, North Carolina, Washington, DC, Scotland, and Singapore. We will provide a full report on these events after our October meeting.

A host of professionals from various professional fields gained information about Narcotics Anonymous, which helps to enhance our credibility as a community resource for those who seek recovery.

Public Relations Forum

In the October issue of *The NA Way* there is a new column called Public Relations Forum, which will be a regular feature. This column will discuss public relations efforts and challenges and provide for an exchange of information for our members. We encourage you to write and let us know of your experiences with public relations.

WCNA UPDATE

WCNA-32 will probably be the largest convention in our history, with projected attendance of over 25,000 members. As the convention gets larger, so do the challenges associated with accurate planning. Our oversight of the world convention is framed by three overarching goals:

- We design the convention with no intention of generating income for NA World Services.
- We strive to enhance the convention experience for registrants.
- We try to make the convention accessible to as many members as possible.

Our dilemma is that sometimes these goals appear to work counter to each other, which tends to create a delicate balancing act with responsibly handling the fellowship's funds. We are committed to continuing to look for ways to improve our providing and hosting of the convention and enhancing your convention experience.

For the most up-to-date WCNA-32 information, to request a registration flyer, or to volunteer for service at the convention, please visit www.na.org/WCNA32/index.htm. Convention registration and hotel reservations will open 1 December 2006.

We encourage all attendees to register, but we have yet to require registration to attend recovery meetings. However, as we grow with member attendance, this presents new challenges. Our world convention is at times up to 33 percent larger than the number of paid registrants. Currently, convention registrants cover approximately \$300,000 to offset the cost of providing access to meetings for those who choose not to register. We realize that the registration fee for a world convention is higher than the registration fee for a local convention, but this is not an equal comparison. A world convention held in North America costs almost three million dollars. Our funds are spent on sound, translations, facility-related fees, videos for recovery meetings, and transportation for attendees. This is probably more than most regional conventions will spend on an

our message
HOPE our promise
FREEDOM



San Antonio, Texas
WCNA 32
 29 AUGUST - 2 SEPTEMBER 2007

entire event. Convention registration has been projected to cover most of those costs. We incur additional expenses when more people show up at the event than the number we have planned for. All of these realities must be carefully balanced against our commitment to be responsible with fellowship funds, while striving to provide the best and most unique celebration of recovery that is welcoming to all!

After careful consideration of previous convention data, board and staff debriefing following Hawaii, and general input from members, we have planned the following changes for WCNA-32 to be held in San Antonio 30 August-3 September 2007:

- Significantly increase the number of pre-registration merchandise items in order to give pre-registrants better access to merchandise.
- Expand the women's apparel offering where possible.
- Open the merchandise store sometime Wednesday, and provide first access to the store only to convention pre-registrants for a predetermined period of time.
- Extend the pre-registration period.
- Eliminate the late registration fee which was previously imposed if you registered in the last sixty days before the convention.
- Increase the on-site registration fee more than has been our tradition with past conventions.
- Reduce the proliferation of multiple room reservations in order to make rooms more available to members on a first-come, first-served basis.
- Create a new room reservation cancellation policy which is intended to minimize the risk to fellowship funds that can occur when cancelled rooms threaten our contractual obligations to the hotels and reservations company.

Please help us make this an enjoyable and memorable event for you by registering for the convention as early as possible.

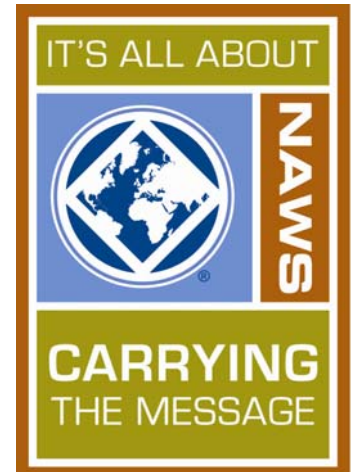
Note: For the most up-to-date WCNA-32 information, to request a registration flyer, or to volunteer for service at the convention, please visit our website

at <http://www.na.org/WCNA32/index.htm>. Convention registration and hotel reservations will open 1 December 2006.

Human Resource Panel

Greetings from your Human Resource Panel! As this is our first report since the 2006 World Service Conference, we will take a moment to introduce the panel. The HRP consists of four members, with two seats filled at each WSC. Serving on the panel for this conference cycle are returning members Mindy A (panel leader) and Sergio R, and newly elected members Mary Kay B and Greg S.

Our first meeting for this conference cycle was held on 24-26 August 2006. We started this meeting as we had last cycle, with a team-building workshop, a great opportunity to come together for the first time as a new HRP group. We then moved to new panel member



orientation, including topics such as the history and evolution of the HRP, our communications protocol, panel leader responsibilities, and review and adoption of HRP Values and Procedures. There was also discussion and a review of the nominations process used in the last (2004-2006) conference cycle.

With that time spent, we were able to begin discussions of our work regarding motions forwarded to us at WSC 2006. We were also able to start to consider the creation of a one- to two-page World Pool Information Form to be used for non-WSC trusted servant consideration. This form would be easily translatable and used primarily for workgroup and workshop consideration.

Additionally, in response to committed motions, we began to brainstorm the possibilities of identifying a

regional contact to verify a potential candidate's service experience. Current ideas include:

- o Contacting the RSC or RD as a part of the interview process for a recommendation.
- o Informing potential candidates that their RSC/RD will be contacted.

We are in the early stages of this discussion for this cycle, but some of what we talked about last cycle included:

- o Asking candidates to provide the names/phone/email of the officers of the committee they were most recently or are currently serving on, using those people as references.
- o Being very specific when it comes to what we require from candidates when it comes to the references they provide, including defining "recent" as it applies to "recent service experience," and also asking that only one reference be a sponsor or sponsee.

We'll report more as we are able to solidify our thoughts and ideas. As always, we welcome any thoughts you may have on this work.

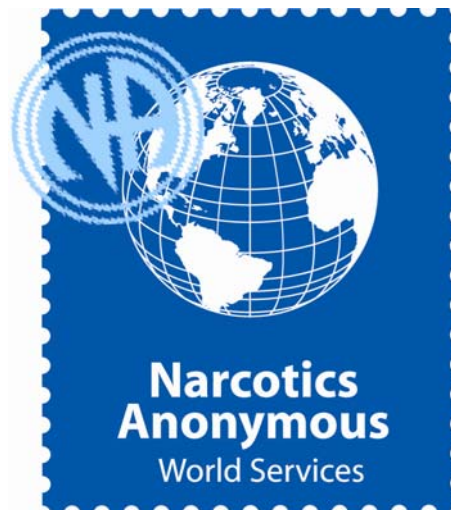
Currently there are 896 members in the World Pool. Also, as a reminder, we are always happy to receive World Pool Information Forms. Any member who is interested in being considered for any of the various service opportunities with NA World Services will

want to complete a WPIF. These forms are available on our website at www.na.org, or by calling or writing NA World Services.

As always, your input and comments are appreciated, and we encourage you to contact us at hrp@na.org. Again, we thank you for your support and we look forward to reporting more as the cycle progresses.

world services calendar and deadlines

1 September 2006	Basic Text Review and Input draft available
18-21 October 2006	World Board Meeting
1 December 2006	WCNA-32 Registration and hotel reservations begin
28 February 2007	Basic Text review deadline for input
1 April 2007	Deadline for requests for WSC Seating
29 Aug-2Sept 2007	WCNA-32, San Antonio, Texas
1 September 2007	Approval form of Sixth edition Basic Text released



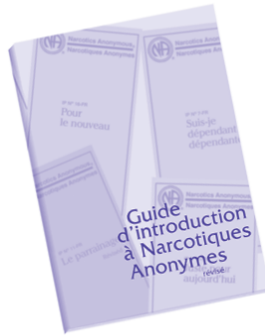
WSO PRODUCT UPDATE

French

*An Introductory Guide to NA,
Revised*

***Guide d'introduction à
Narcotiques Anonymes,
révisé***

Item No. FR-1200 Price US \$1.70



Lithuanian

NA: A Resource in Your Community

***Narkomanai anonimai:
Ištekliai jūsų vietovėje***

Item No. LT-1604 Price US \$0.32



Hebrew

Just for Today, Revised

רק להיום, נוסח מתוקן

Item No. HE-1112 Price US \$7.70



Hindi

IP No. 11: *Sponsorship*

स्पांसरशिप

Item No. HI-3111 Price US \$0.21

IP No. 15: *PI and the NA Member*

***Visuomenės informavimas
ir NA narys***

Item No. LT-3115 Price US \$0.21

Icelandic

Group Reading Cards – Set of Seven

Item No. IS-9130 Price US \$2.50

Norwegian

The NA Step Working Guides

***Anonyme Narkomane
Veiledninger til trinnarbeid***

Item No. NR-1400 Price US \$7.30

Italian

It Works: How and Why

Funziona: come e perché

Item No. IT-1140 Price US \$7.70



Russian

NA White Booklet

***Анонимные
Наркоманы***

Item No. RU-1500 Price US \$0.63



Thai

IP No. 1: *Who, What, How, and Why*

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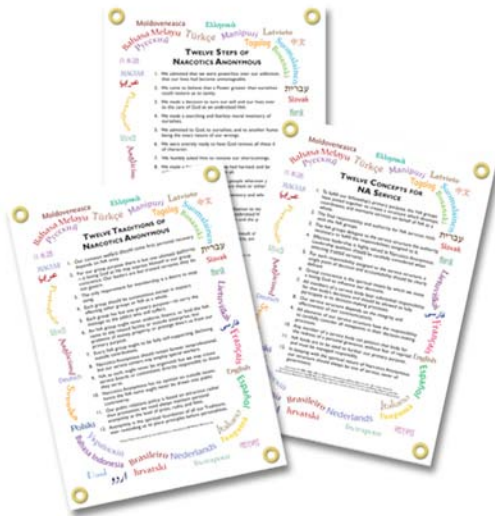
Item No. TH-3101 Price US \$0.21

Coming soon



Public Relations Handbook

Approved at WSC 2006, this new handbook will replace *A Guide to Public Information*, and will be available to the fellowship soon.



Newly Designed Color Poster Set

Due to overwhelming response at WSC 2006, we are making available the Twelve Steps, Twelve Traditions, and Twelve Concepts poster set, colorfully encircled by thirty-four published NA languages. This poster set will be updated annually as we add new languages.

Pocket-Sized Books

Like its hardcover counterpart, this pocket-sized softcover Basic Text is designed to fit easily into pocket or purse at just 3.5 x 5.5 inches.

It Works: How and Why joins the pocket-sized collection sporting a handsomely printed hardcover. This 2.75 x 4-inch version is accompanied by a handy magnifying glass.

You can take it with you! *Just for Today* will also be available as a 2.75 x 4-inch pocket-sized softcover book.



Hospitals and Institutions Handbook Audio CD

Soon, the audio cassette tape included with the *H&I Handbook* will be replaced by an audio CD. All audio content remains the same and the CD will be stored in a two-hole-punched protective sleeve to fit in your three-ring binder. CDs will accompany handbooks as soon as the existing inventory of cassette tapes is depleted.