



NA e-Lit on the tablets of
45,000 potential members
incarcerated in Ohio.

How it happened.

Central Ohio Area of Narcotics Anonymous
nacentralohio.org

COASCNA@gmail.com

Facebook: Central Ohio Narcotics Anonymous **PR**

Instagram: CentralOhioNarcoticsAnonymous

Paul M, Public Relations Subcommittee Vice Chair

Short story:

Through newly established and existing relationships with professionals in the community.

A vertical strip on the left side of the page contains five different logos for Narcotics Anonymous (NA). From top to bottom: 1. A circular logo with a compass rose and the letters 'NA' in the center. 2. A diamond-shaped logo with 'NA' inside, surrounded by a circle. 3. A circular logo with a compass rose and 'NA' in the center. 4. A diamond-shaped logo with 'NA' inside, surrounded by a circle. 5. A circular logo with a compass rose and 'NA' in the center. Each logo has a registered trademark symbol (®) next to it.

From: KS (ODRC)

Date: *January 25, 2021 at 11:21:37 AM EST*

To: Paul M, JS (OHMAS)

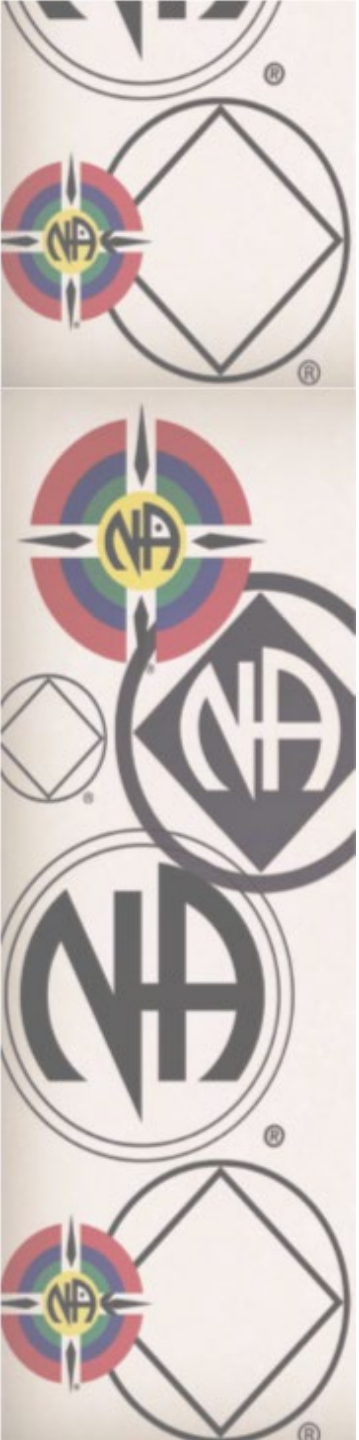
Subject: Executed Signature Page

Paul,

I am excited to share we have been able to successfully sign the document you provided and are ready to proceed with sharing your literature electronically with our incarcerated population. Thank you again for your advocacy and for sharing this forward. If there is anything that OHMAS or I can do to further assist, please let us know. Thank you. ~

The details:

The lockdown brought about the need, *and the creative opportunities*, to let everyone know that NA was still a resource in our community.





March 2020

With help from members of NEZF and NERNA, COASCNA PR initiated virtual meetings, and hosted info sessions for our area homegroups.



April 2020

PR began informing existing and new contacts that there were locally and internationally hosted virtual meetings, meetings by phone, and that we could provide resource packets to those leaving treatment and the criminal justice setting. We did this mostly by phone calls and follow up emails.



From: Paul M <cbusnapaulm@gmail.com>

Sent: Wednesday, April 15, 2020 2:09 PM

To: MA (ODRC)

Subject: Central Ohio Narcotics Anonymous

Hello! Thanks very much for your time on the phone just now.

As I mentioned, the PR subcommittee is interested in ways we can let individuals going through the ODRC system know how they can reach NA and attend phone and/or online NA meetings.

In this time of COVID and social distancing, our presentations within correctional facilities have been put on hold. Also, our Fellowship does not currently hold face-to-face meetings. So, we are very eager to reach your clients or parole officers, etc. to let them know that NA is still here as a valuable and proven community resource for anyone who wants to attend our meetings.

Our PR subcommittee would be happy to have a conference call or virtual meeting to discuss options with whoever at ODRC you believe is appropriate.

Thanks again for your time,
Paul

P.S. As you mentioned, I will call you back if I do not receive a response from you to this email, in case the email does not make it to you.



May 2020

PR and H&I began attending the NEZF
PR meetings to help organize a
Criminal Justice Professionals Day in
late September 2020



June - August 2020

Our H&I focused on getting back into local facilities

PR began spreading the word to professionals about the upcoming Conference.

- Criminal Justice professionals at ODRC
- OSU Criminal Justice Research Center
- Recovery Ohio (a State of Ohio initiative)
- Ohio Dept of Mental Health & Addiction Services
- and many, many others!



From: JS (Bureau of Correctional Recovery Services)

Date: July 15, 2020 at 3:31:17 PM EDT

To: "cbusnapaulm@gmail.com"

Subject: FW: Central Ohio Narcotics Anonymous - Professionals Day conference

Paul,

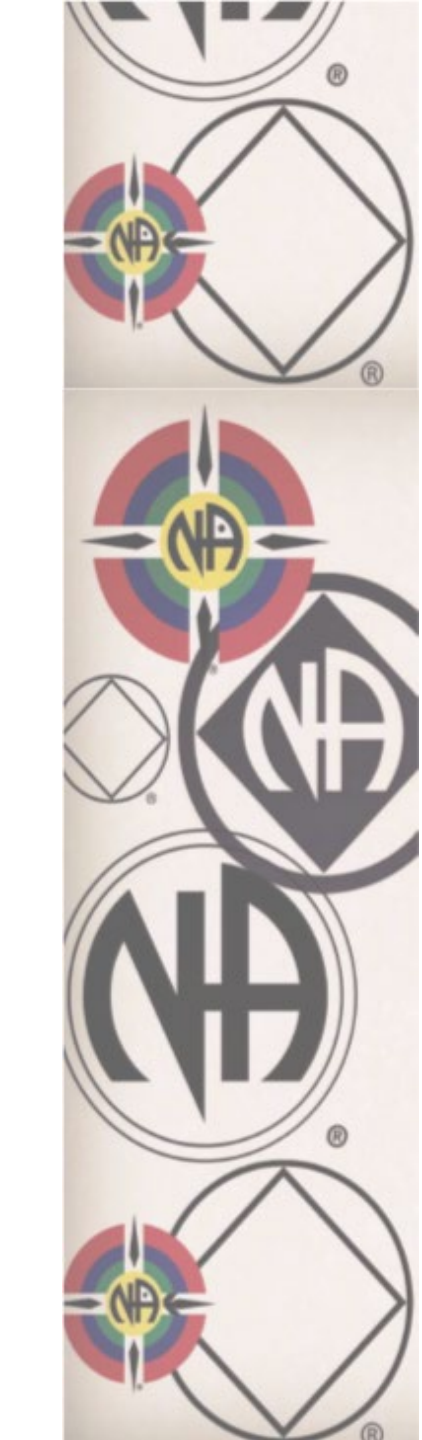
I received the below emails concerning the NA Professionals Day conference. Our area of OhioMHAS Recovery Services provides Substance Use Disorder treatment and programs inside DRC facilities, have been a facilitator of Narcotics Anonymous meetings for the population and would be very interested in attending and being a support as best we can for the Professionals Day. Some of my staff have been in contact with COANA and other fellowships lately and we are interested in discovering how we could bring meetings in virtually.

If you could let us know more details as you have them then I would love to have my staff participate so we could expand this area of services.

Thank you,



**How did JS get the info about the
Professionals Day Conference? We
didn't send it to him.**



From: JC (Holistic Services, ODRC)

Sent: Friday, June 12, 2020 1:49 PM

To: KS (ODRC); JS (OHMAS / Correctional Recovery Services)

Subject: Fw: Central Ohio Narcotics Anonymous - Professionals Day conference

From: MA (ODRC)

Sent: Thursday, June 11, 2020 9:31 AM

To: JC (Holistic Services, ODRC)

Subject: FW: Central Ohio Narcotics Anonymous - Professionals Day conference

Fyi

From: Paul M <cbusnapaulm@gmail.com>

Sent: Wednesday, June 10, 2020 8:04 PM

To: MA (ODRC)

Subject: Central Ohio Narcotics Anonymous - Professionals Day conference

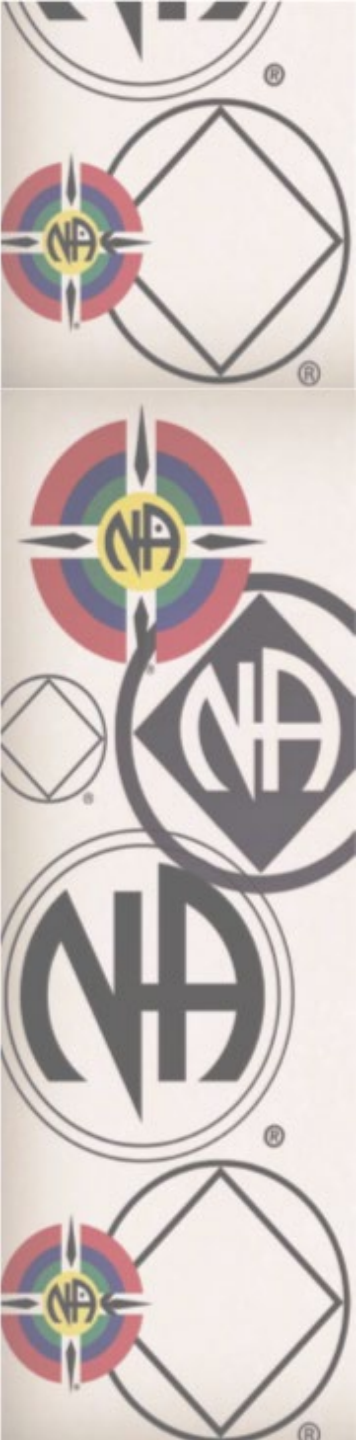
I hope this finds you well and happy.

I am on a planning committee for a "Professionals Day" where we will have wardens, government officials from criminal justice, and others speak on a panel. All of them have current or recent direct experience with bringing NA to their facilities by virtual platforms (like Zoom) or by conference call.

We invite any and all who wish to learn more about how our program helps them and their clients in the criminal justice setting. Our panel members will come from Ohio, New Jersey, Arizona and California, among others.

Although we have not settled on a date yet, it will most likely be in September 2020 or in mid-January of 2021. I just wanted to give you advanced notice before our official invitation goes out.

Best wishes, and be well,
Paul M
Public Relations Chairperson
Central Ohio Area of Narcotics Anonymous



JS and about 8 other Criminal Justice Professionals from Ohio attended the NEZF Professionals Day Conference in late September 2020. One of our Area's Drug Court coordinators was a presenter at the Conference.

During the conference brainstorming sessions, COASCNA PR learned about the potential to electronically push e-Lit to the incarcerated.



Thus began our quest:

How to make NA literature, free to read
and download from
<https://www.na.org/?ID=ips-eng-index>,

available on the inside.



1. Contacted NAWS to gather information.

Many thanks to Jane N,
NAWS PR manager, for connecting us
with Dodie in Sarasota, FL
and who did this in their county jails.

2. Picked Dodie's brain.

The Copyright
Permissions
letter that
Sarasota
Sheriff's Office
needed to get
signed by
NAWS.



Sarasota County Sheriff's Office
6010 Cattleridge Blvd. Sarasota, FL 34232
Copyright Permission

Date _____

Dear Permissions Editor

We would like your permission to include the following material for electronic distribution for inmates incarcerated in the Sarasota County Jail:

Use will be shared electronically via tablet and made available to the Jail population free of charge.

If you do not control the copyright on all of the above-mentioned material, we would appreciate any contact information you can give us regarding the proper rights holder(s), including current address(es). Otherwise, your permission confirms that you hold the right to grant the permission requested here.

We would greatly appreciate your consent to our request. If you require any additional information, please do not hesitate to contact us.

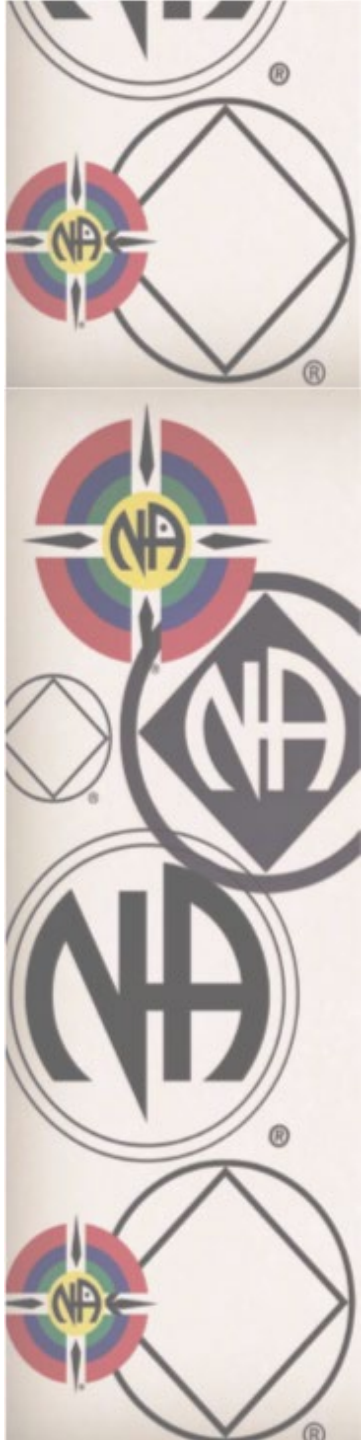
If you agree with the terms as described above, please sign the release form below and send one copy via email

Sincerely,

Lt. A. Tracy

Permission granted for the use of the material as described above:

Agreed to: _____ Name & Title: _____
Company/Affiliation: _____ Date: _____



Bureau of Correctional Recovery Services
Department of Mental Health & Addiction Services
4545 Fisher Road, Columbus, OH 43228

Ohio Department of Rehabilitation and Correction
4545 Fisher Road, Columbus, OH 43228

Narcotics Anonymous World Services
PO Box 9999, Van Nuys, CA 91409, (818) 773-9999
Care of: Jane Nickels, PR Manager, NA World Services, Jane.Nickels@na.org

RE: Permissions for electronic distribution of NA materials to inmates in Ohio

Dear Permissions Editor:

We would like your permission to distribute any or all of the 5 Narcotics Anonymous literature selections listed below to Inmates incarcerated in the State of Ohio. All of the selections are available for free download from the Narcotics Anonymous website <https://www.na.org/?ID=ips-eng-index>

The NA White Booklet
Behind the Walls
Staying Clean on the Outside
Self Acceptance
The Triangle of Self Obsession

Selected materials will be shared electronically via tablet, and made available to inmates free of charge.

We would greatly appreciate your consent to our request. As you are aware, the ongoing pandemic has made it unfeasible for volunteers from recovery groups to enter prisons and jails in order to give presentations and distribute literature at no cost to inmates. Many of our inmates are eager to receive NA's message of recovery, and we see this as a solution until we are able to get back to normal operations.

If you agree with the terms as described above, please sign this release form below and return to [Department of Mental Health & Addiction Services, and Ohio Department of Rehabilitation and Correction].

Sincerely,

Signature _____ Date _____
Ohio Department of Mental Health and Addiction Services

Signature _____ Date _____
Ohio Department of Rehabilitation and Correction

PERMISSION GRANTED FOR THE USE OF MATERIALS AS DESCRIBED ABOVE:

Name & Title: _____ Signature: _____

Company: Narcotics Anonymous World Services Date: _____

The letter
that our Area
PR drafted
for Ohio's
ODRC and
OhioMas.



From: Paul M (Public Relations)

Sent: Monday, October 26, 2020 5:28 PM

To: AS (Recovery Ohio)

Subject: Draft letter for Director Chambers-Smith, and info on Central OH Narcotics Anonymous


Thanks so much for your time today. As promised, attached is a pdf of a draft letter for Director Chambers-Smith. At the end of this email I pasted the text of the letter for reference.

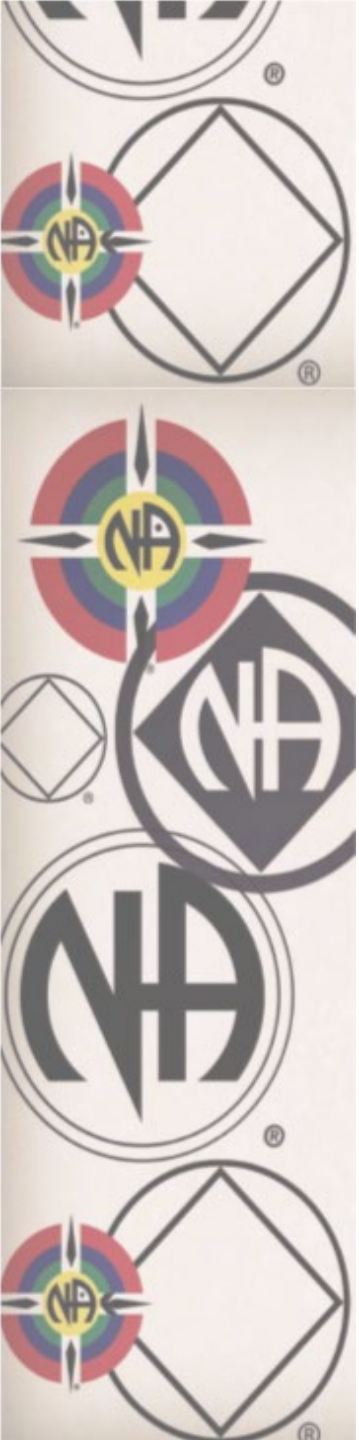
I'm also including the website address and the handles for Central Ohio NA's social media accounts, which have posts about our website stats.

All of the accounts also have history on the type of community outreach we do such as tabling at the African-American Male Wellness Walk; presentations to med schools and nursing schools; media outreach to The Dispatch; participation in last year's Gay Pride Parade; and awareness campaigns such as billboards and placements in the Comfest program.

Thanks again for your time, and for any assistance that you can offer!

Best,
Paul





NACentralOhio.org website info for October, 2020 (Central Ohio Area of Narcotics Anonymous)



■ New Visitor ■ Returning Visitor

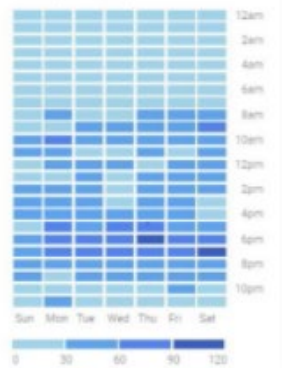


Users
2,442

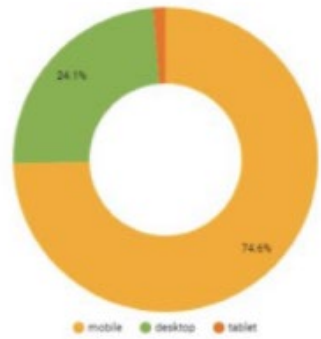
New Users
2,011

Pageviews
10,869

Users by time of day



What device are people using?



| | Users | New Users |
|-------------------|---|---|
| | 2,442 % of Total: 100.00% (2,442) | 2,012 % of Total: 100.00% (2,011) |
| 1. Direct | 1,100 (44.55%) | 952 (47.32%) |
| 2. Organic Search | 860 (34.83%) | 681 (33.85%) |
| 3. Referral | 473 (19.16%) | 351 (17.45%) |
| 4. Social | 36 (1.46%) | 28 (1.37%) |



From: JC (ODRC)

Sent: Sunday, November 8, 2020 2:08 PM

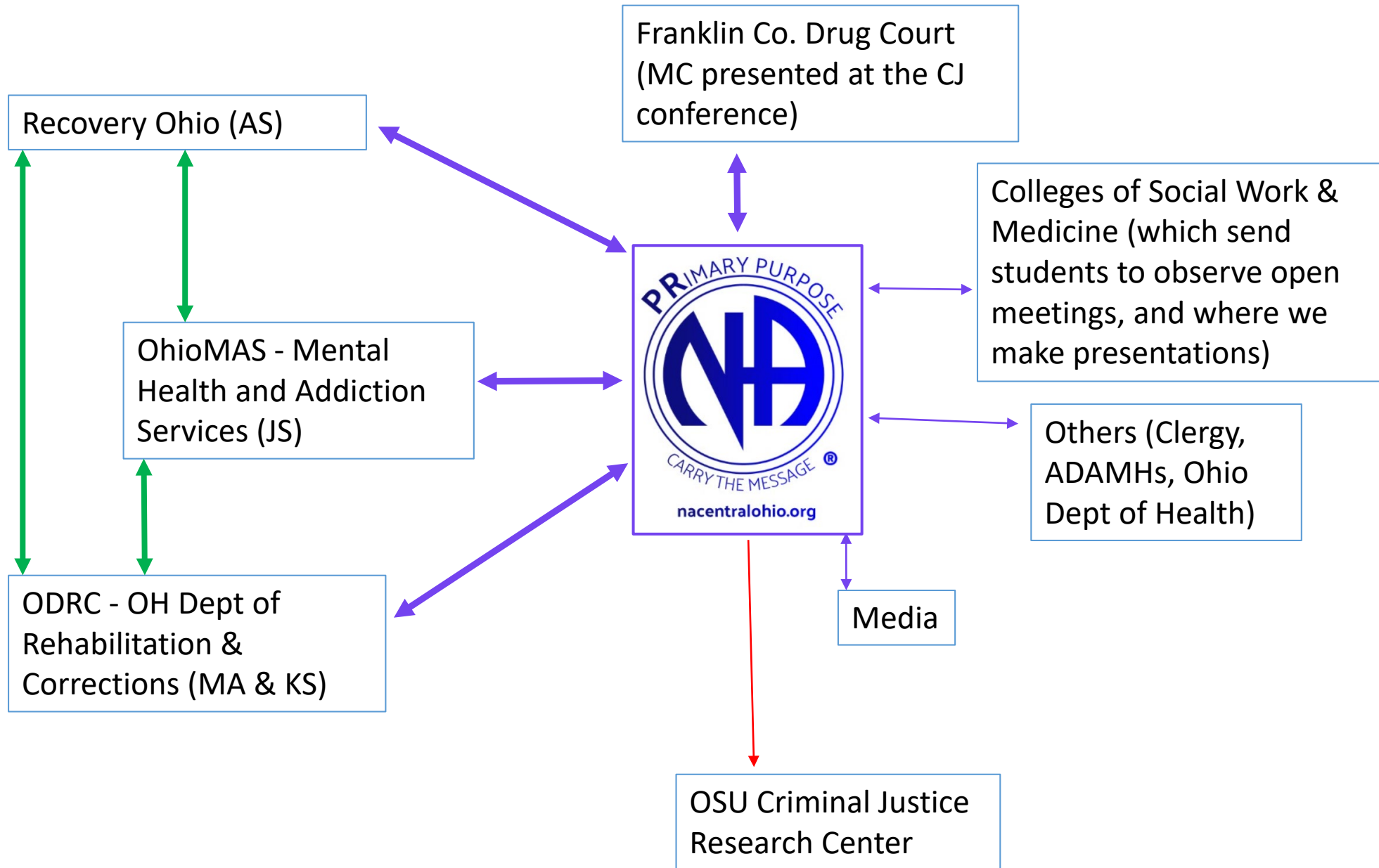
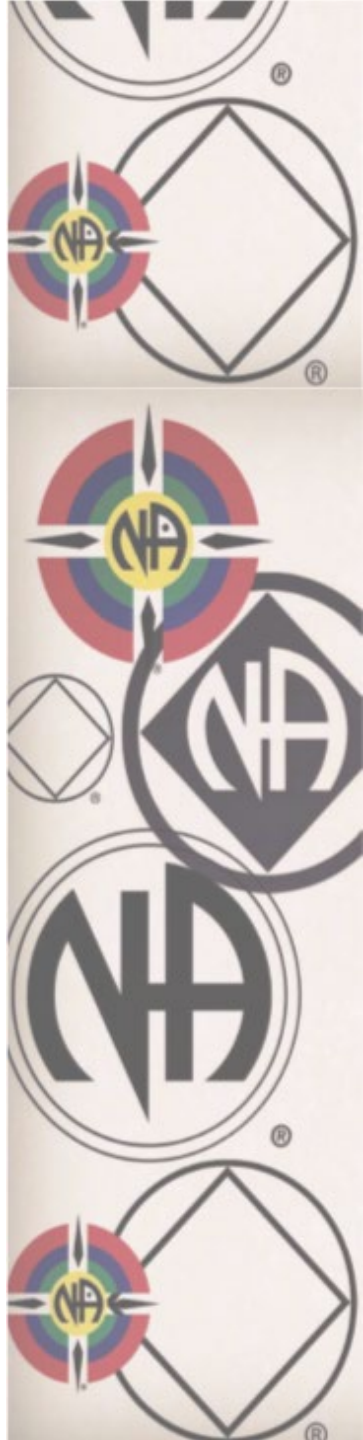
To: AS (Recovery Ohio)

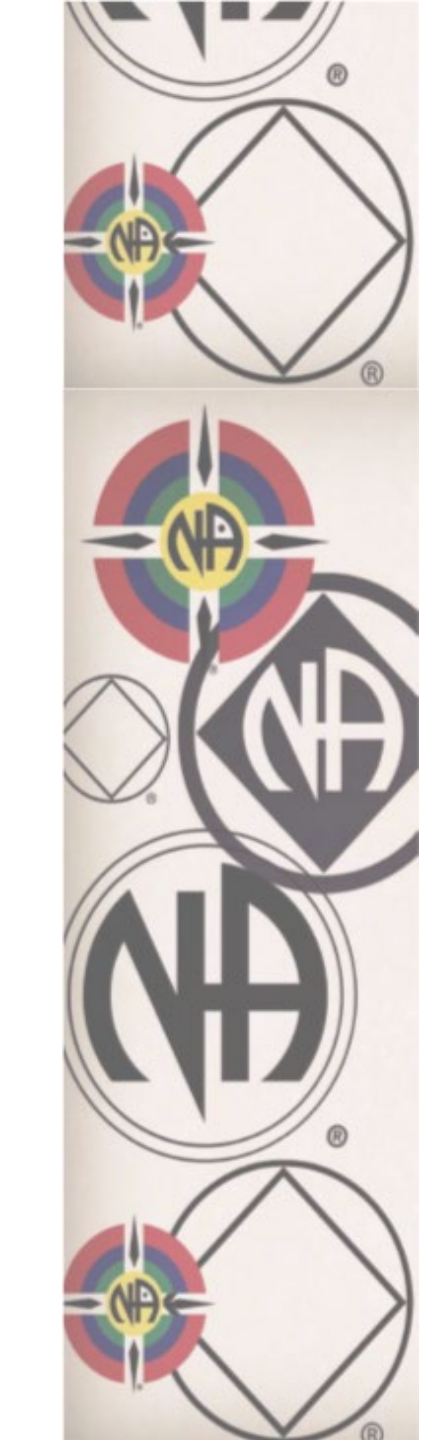
Cc: KS (ODRC)

Subject: Re: Draft letter for Director Chambers-Smith, and info on Central OH Narcotics Anonymous

It was great talking to you this past week. I have briefed Director Chambers-Smith on our conversation and the NA proposal. She is ok with the concept, there are just a lot of questions operationally that would have to be explored. We are funneling the proposal into the Recovery Ohio Criminal Justice committee and KS (ODRC) has been briefed. Director Chambers-Smith wanted OHMHAS/JS to review for content and utilization, in addition to IT and others. Kelly will be reaching out to NA to open a dialogue and explore further.

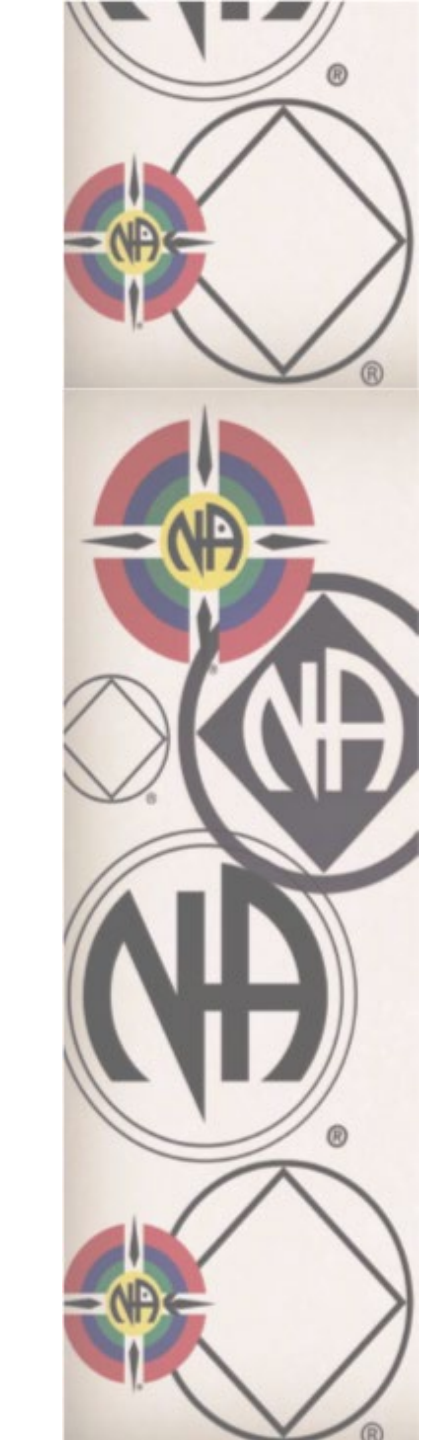
Thanks again and take care,





From: KS (ODRC)
Date: *January 25, 2021 at 11:21:37 AM EST*
To: Paul M, JS (OHMAS)
Subject: Executed Signature Page

Paul,
I am excited to share we have been able to successfully sign the document you provided and are ready to proceed with sharing your literature electronically with our incarcerated population. Thank you again for your advocacy and for sharing this forward. If there is anything that OHMAS or I can do to further assist, please let us know. Thank you. ~



1. Know what you want to do, like virtual meetings, discharge packets, etc., but be open to new possibilities (like e-Literature!).

2. Do an inventory:

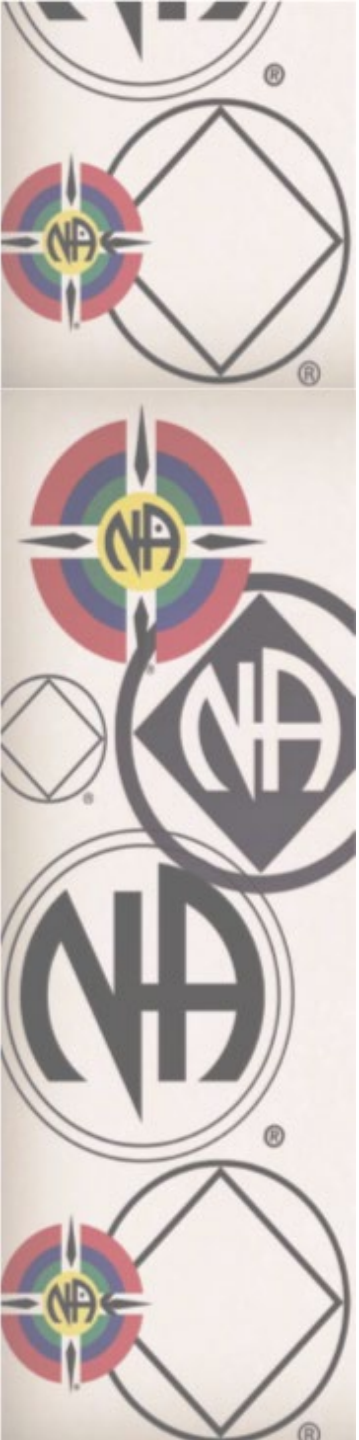
- a) Who do we have a strong relationship with?
- b) Who else would be supportive in our efforts ?
- c) Ask them to join the endeavor. Create a partnership with them.
Learn where they are coming from.
- e) What homework do we need to do?

3. Ask your contacts for introductions to people you want to meet.

4. Do cold calls, followed up by emails. Or vice-versa.

5. Follow up regularly with your contacts. Tell them something that NA is doing locally or nationally; keep them in the know that we are still here, addicts helping addicts get clean.

Find out who supplies your tablets.
This is the link to facilities with tablets from **GTL**:
<https://web.connectnetwork.com/facilities-list/>



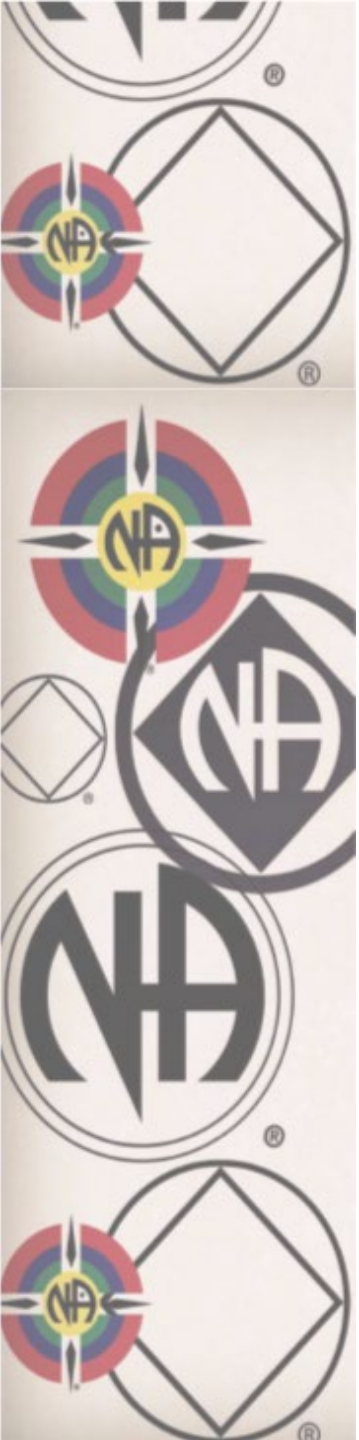
ConnectNetwork
GTL

Services Facilities Ways to Pay Blog Help Contact Us

Facilities

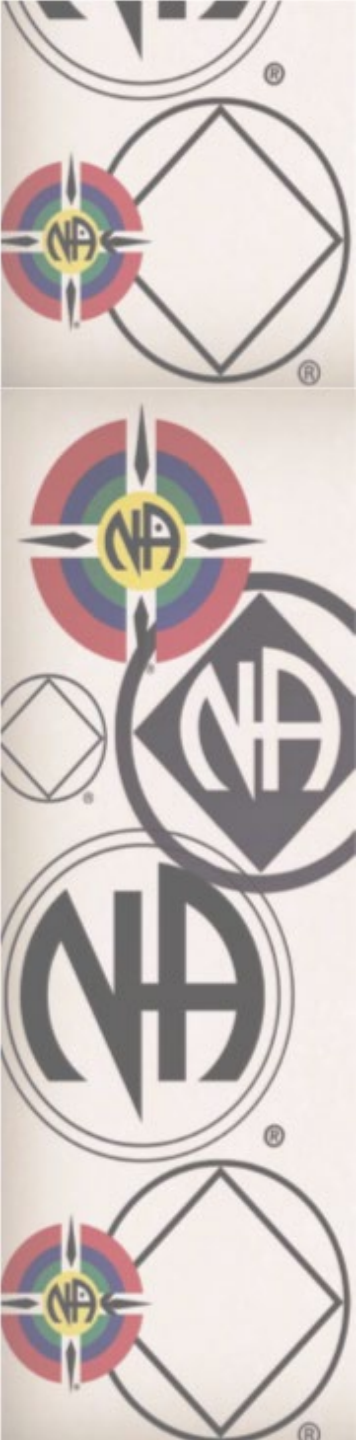
Select a State:

- Apache Junction AZ-City Detention Unit
State: Arizona
Services: AdvancePay Phone
- Arizona Department of Corrections
State: Arizona
Services: Trust Fund | Community Corrections
- Avondale AZ-City Detention Facility
State: Arizona
Services: AdvancePay Phone
- Federal Bureau of Prisons AZ-Phoenix FCI
State: Arizona
Services: AdvancePay Phone



There are other tablet manufacturers, but for the time being we are focusing on GTL since we know how the process works with them. We have not yet tried to work with Jpay tablets, the other major tablet provider.

Our next goal is to get e-Literature on the tablets of incarcerated youth in the Department of Youth Services.



PR ♥ H&I

Our unity resulted in FREE
e-literature to 85,000
people in prisons and jails.

This is how we did it!

**Sunday, May 30th, 12pm - 2pm PST
(3pm - 5pm EST)**

Zoom ID 861 4255 8490, pwd 1953

How did Trusted Servants from Florida, Ohio & Arizona work with Criminal Justice personnel, state government, Narcotics Anonymous World Services, and each other to provide FREE NA e-literature to 85,000 potential members experiencing incarceration?

Join us - we'll explain who we contacted, what barriers we faced, who were our allies & champions, and how the literature got on the tablets. There will be plenty of time for Q&A. A recording and resource packet will be made available to the Fellowship.

NAeLit2021@gmail.com

Contribute to NAWs here!
NA.org





NA e-Lit on the tablets of
45,000 potential members
incarcerated in Ohio.

Questions?

Central Ohio Area of Narcotics Anonymous
nacentralohio.org

COASCNA@gmail.com

Facebook: Central Ohio Narcotics Anonymous **PR**

Instagram: CentralOhioNarcoticsAnonymous

Paul M, Public Relations Subcommittee Vice Chair