



Carrying the Message Effectively and Virtually

Please standby the webinar will begin shortly



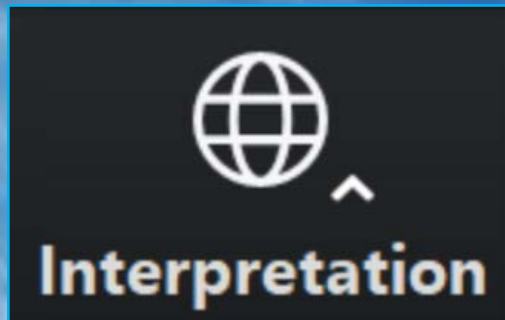
*A webinar
brought to you by
Narcotics Anonymous
World Services, Inc.*

Select a language

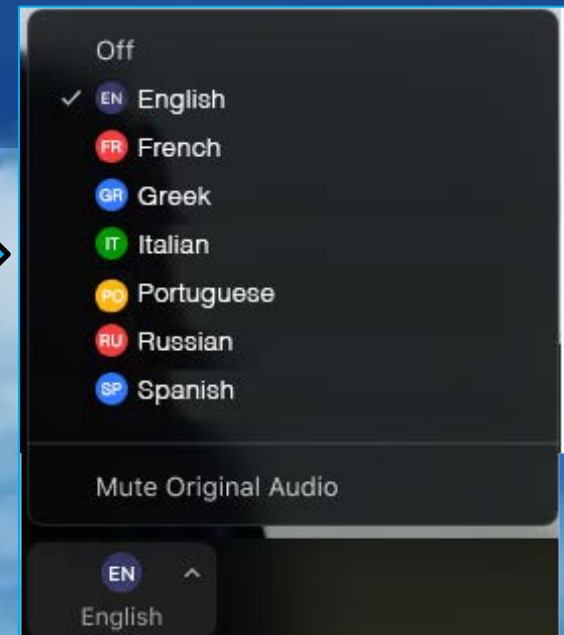
Select **English** or one of the translation channels:

French **Greek** **Italian** **Portuguese**
Russian **Spanish**

1. Find at
bottom of
screen



2. Choose a
language



December 19 Walking the way we talk

“Words mean nothing until we put them into action.” Basic Text, p. 58

The Twelfth Step reminds us “to practice these principles in all our affairs.” In NA, we see living examples of this suggestion all around us. The more experienced members, who seem to have an aura of peace surrounding them, demonstrate the rewards of applying this bit of wisdom in their lives.

To receive the rewards of the Twelfth Step, it is vital that we practice the spiritual principles of recovery even when no one is looking. If we talk about recovery at meetings but continue to live as we did in active addiction, our fellow members may suspect that we are doing nothing more than quoting bumper stickers.

What we pass on to newer members comes more from how we live than what we say. If we advise someone to “turn it over” without having experienced the miracle of the Third Step, chances are the message will fail to reach the ears of the newcomer for whom it’s intended. On the other hand, if we “walk what we talk” and share our genuine experience in recovery, the message will surely be evident to all.

Just for today: I will practice the principles of recovery, even when I’m the only one who knows.

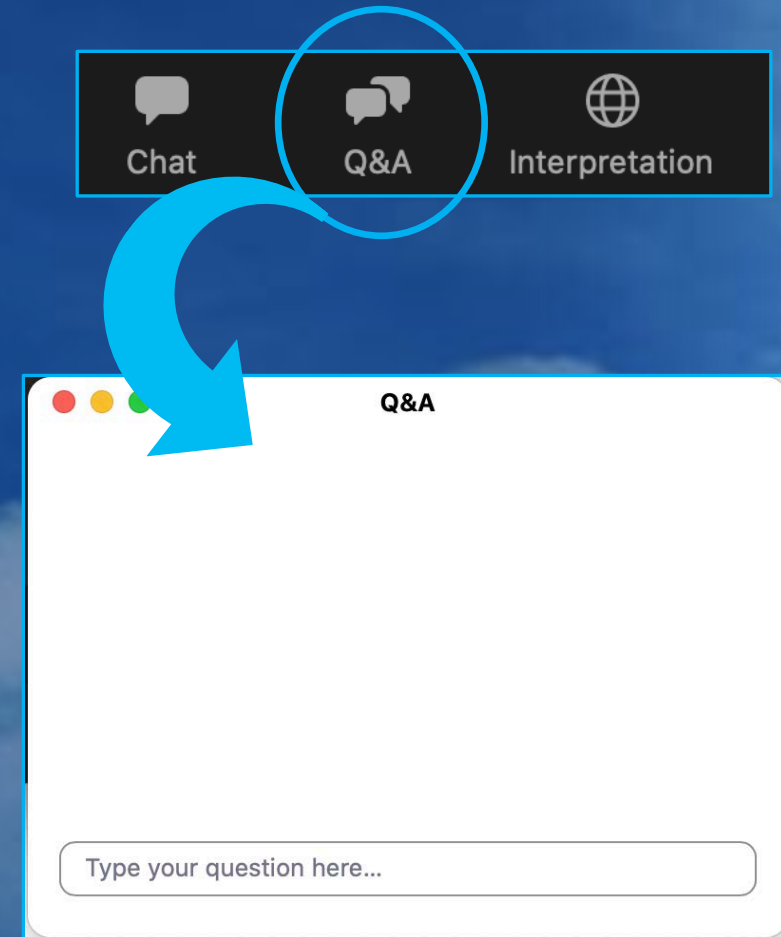
Agenda

- **Webinar format**
- **Toolbox project update**
- **Presentations**
 - Meetings for parolees
 - Virtual criminal justice conferences
 - Virtual meetings being taken to jails and prisons
- **Q&A**
- **Update about NA World Services**



Webinar format

- Great for large groups
- Streaming on YouTube: link at www.na.org/toolbox
- Type questions in the Q&A box
- If your question doesn't get addressed please write to toolbox@na.org
- Report will contain a summary of presentations and answers to questions



Local Service Toolbox Project

- Several tools produced in previous years:

CBDM Basics, Serving NA in Rural and Isolated Communities, and GSR Basics

- These are posted on the project page: www.na.org/toolbox
- Now the project is focused on virtual meetings and carrying the message effectively and virtually



Don't forget about the Survey

- Survey will help us put together tools for virtual meetings and determine next steps
- Link to survey on project page: www.na.org/toolbox
- Survey topics range from handling literature and the Seventh Tradition to personal anonymity and finding a sponsor
- Also how are meetings connecting with the service system and whether they are providing any services beyond the recovery meeting



Select a language

Sélectionnez une langue

Επιλέξτε μια γλώσσα

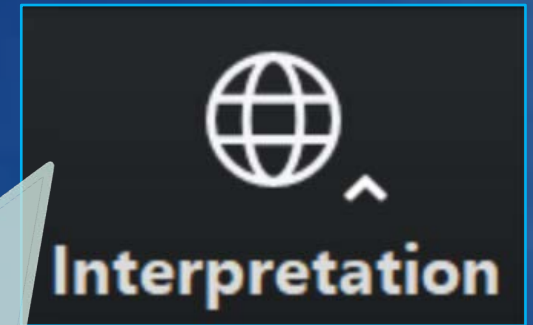
Seleziona una lingua

Selezione um idioma

Выберите язык

Selecciona un idioma

1.



2.



PR since the shutdowns

- Holding virtual conferences for professionals
- Informing treatment centers of virtual meetings
- Putting on poster drives
- Revamping websites to let communities know NA is still available
- Various approaches to carry the message behind the walls: virtual meetings, CD speaker tapes, supplying literature, and IPs downloaded to inmate tablets



PR Webinars

- Quarterly web meetings for trusted servants involved in many aspects of PR service
 - ✓ PR
 - ✓ Phonerlines
 - ✓ Inmate Step Writing
 - ✓ H&I meetings
- More info on www.na.org/webinar
- Write to pr@na.org or handi@na.org



PR Week



To celebrate Global NA PI/PR week 1st - 7th June 2020
UKPI invites all interested in PI/PR to come together
for a day of discussion and fellowship
Saturday 6th June 12pm - 4pm
 Discussions led by our UKPI Trainer and our Regional Delegates

Join via Zoom*
 meeting ID: 93515070169 password: SERVICE
 email: ukpi.training.north@ukna.org

Public Information
IT'S NO SECRET

40
 YEARS OF SERVICE

12:00 - Anon sharing their experience in local service work with time for Q&A
13:00 - Three sessions from members experienced in PI/PR at national, international and global levels
14:30 - Anon sharing their experience in local service work with time for Q&A

EDM PR workgroup is celebrating PR Week

Let's come together in a WORKSHOP
7th June 2020 at 7pm (CET +3)
120 minutes
Zoom ID: 843 5685 5151

THEME: WE ARE ALL PR
 - PI & PR: The fellowship has matured
 - PR Principles
 - Small Group Discussion with questions about our Guiding Principles

European Delegates Meeting PR - Workgroup
Zonal PR-service since 2015

MULTINATION H&I WORKSHOP
june 06 and 07
Public Relations Week 2020

Zoom
 ID: 999 222 1953

June 06 from 9:30 am Brasilia time
TOPICS
 - H&I numbers in Brazil
 - H&I in Prisons
 - The Beginning of H&I
 - History of H&I in Brazil
 - Sponsor an inmate through letters project
 - Institutional Groups
 - H&I experience from Women

June 07 from 9:30 am Brasilia time
TOPICS
 - H&I and PR
 - Online H&I panels
 - Institutional groups
 - H&I experience from Women
 - H&I and PR
 - H&I and other cultures
 - H&I and PR in remote locations and indigenous regions

*** simultaneous translation**

Presenters

- Resources posted: www.na.org/virtual
- Type questions into Q&A box
 - ✓ Only able to respond to questions typed in English
 - ✓ Keep your questions brief
 - ✓ Email questions or experiences: toolbox@na.org
- Lee—Southern California Regional PR
- Wilvena—North East Zonal Forum PR
- Tom—Rio Grande Region
- Wellington—Brazil Zone / Latin American Zonal Forum

Virtual Parolee Presentation-Meeting

PUBLIC RELATIONS COMMITTEE □ SOUTHERN CALIFORNIA REGION of NA



What is a “Presentation-Meeting”?

Hosted by the Service Structure

For a group of people with particular needs

Usually designed to introduce them to NA

With a focus on transition to regular meetings



Combination format provides best of both worlds

- The essence of a regular NA meeting
 - Format, readings, speakers, sharing
 - Camaraderie and sense of belonging
- Flexibility & strength of NA service structure supporting it
 - Allows us to limit the meeting to parolees
 - Operates with the full resources of an NA Region



“Win-win” for NA and Parole

- Protects NA Traditions
 - Cooperation not affiliation
 - PR Project that also carries our message directly
- Leverages Parole Staff Hours
 - NA provides infrastructure, volunteers & literature
 - Parole gets verifiable CBSG contact with demonstrable results

How We Did It: Planning the Meeting

- Technology
- Format
- Volunteers
- Speakers

How We Did It: Attendance

- Challenges
 - NA can't affiliate with Parole
 - Agents on telephones = can't see
- Solution: Breakout rooms w/ NA volunteers

How We Did It: Managing Growth

- First meeting April 28, 2020
 - 48 parolees from 2 counties in SoCal
- Two meetings per week
 - All six SoCal Counties
 - > 500 parolee contacts each week
 - 60 meetings -- ~10,000 parolee contacts



Thank you!!

Lee M, Community Relations Coordinator
Public Relations Committee
Southern California Region

pr@scrna.org

Virtual Conference for Correction Professionals

NORTHEAST ZONAL FORUM PUBLIC RELATIONS
SUBCOMMITTEE

The Northeast Zonal Forum of Narcotics Anonymous
presents...

VIRTUAL

CONFERENCE FOR CORRECTIONS PROFESSIONALS

THURSDAY SEPT. 10, 10 AM - NOON

FRIDAY SEPT. 18, 10 AM - NOON

FRIDAY SEPT. 25, 10 AM - NOON

ZOOM ID 813-7961-5549



THIS WEBINAR WILL EXPLORE THE
RELATIONSHIP BETWEEN THE
PRISON SYSTEM, CORRECTIONS
AND NARCOTICS ANONYMOUS VIS A
VIS THE RESPONSE TO COVID

BREAKOUT SESSION TO FOLLOW FOR Q&A

Please register in advance to
WILVENAJGORDON@GMAIL.COM

JOIN US FOR A PANEL DISCUSSION

Engage in a Roundtable Breakout Session

According to 1) Addiction Counseling, 2) Probation, 3) Parole that will address insights, challenges and COVID reopening responses that concern these issues.

**Judge Lela Lawrence
Mays, Presiding
Judge, 283rd District
Court, Dallas, TX**

**Lindsay Chavez,
Associate Deputy
Warden for Arizona
Department of
Corrections**

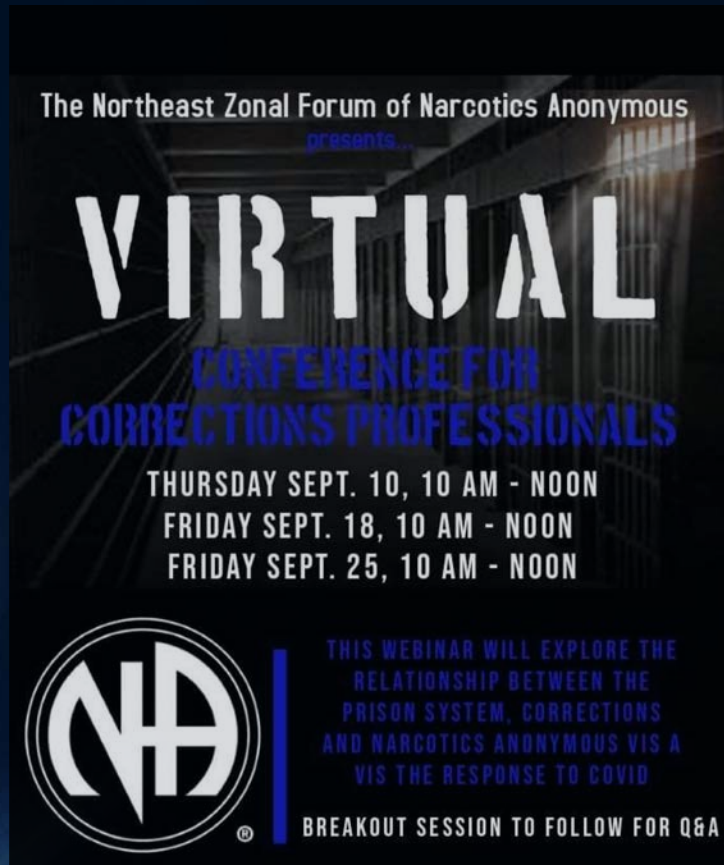
**John Morris, Chief
Adult Probations
Officer, MCSO, AZ**

**Leticia Chavez-
Paulette, Coordinator of
Volunteer & Faith-based
Services, New Mexico
Corrections Department**

**CLAIRE SERYAK, PHD, LCSW
RESTORATION PROGRAMS
COORDINATOR, COOK COUNTY
SHERIFF'S OFFICE, DEPARTMENT OF
CORRECTIONS**

**NA/Tom Kondo,
Virtual Prison Meetings,
New Mexico Public
Relations/NA/Lee M.
SoCal, Virtual Parole Meetings**

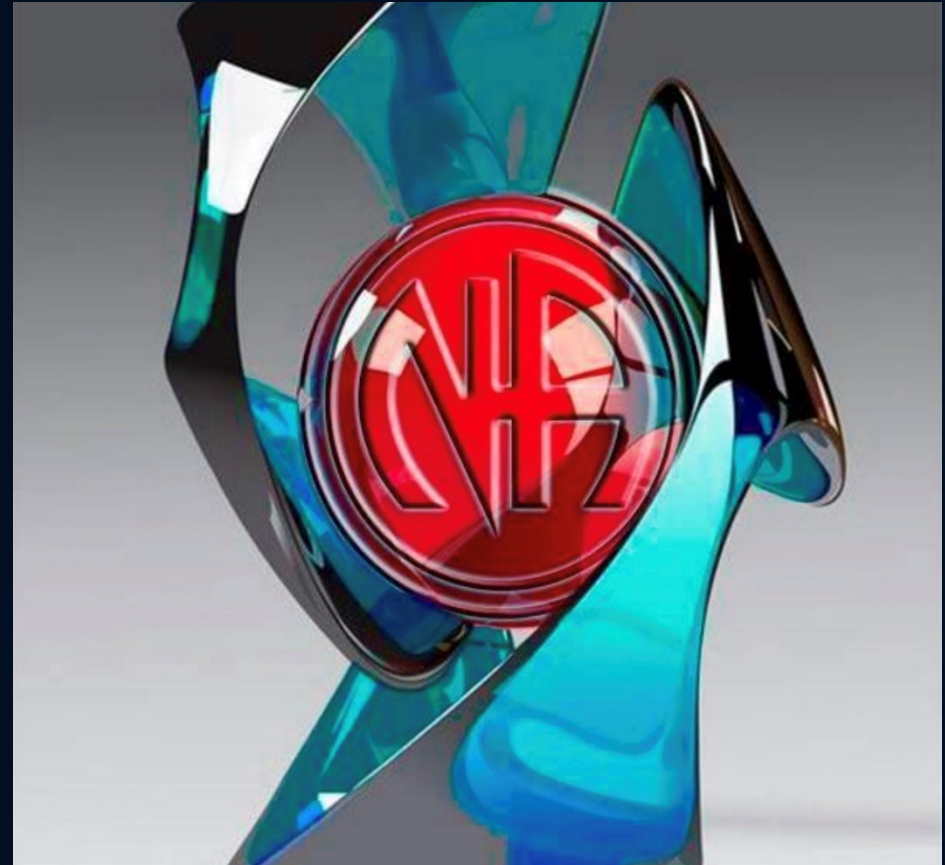
Goals of the Virtual Conference:



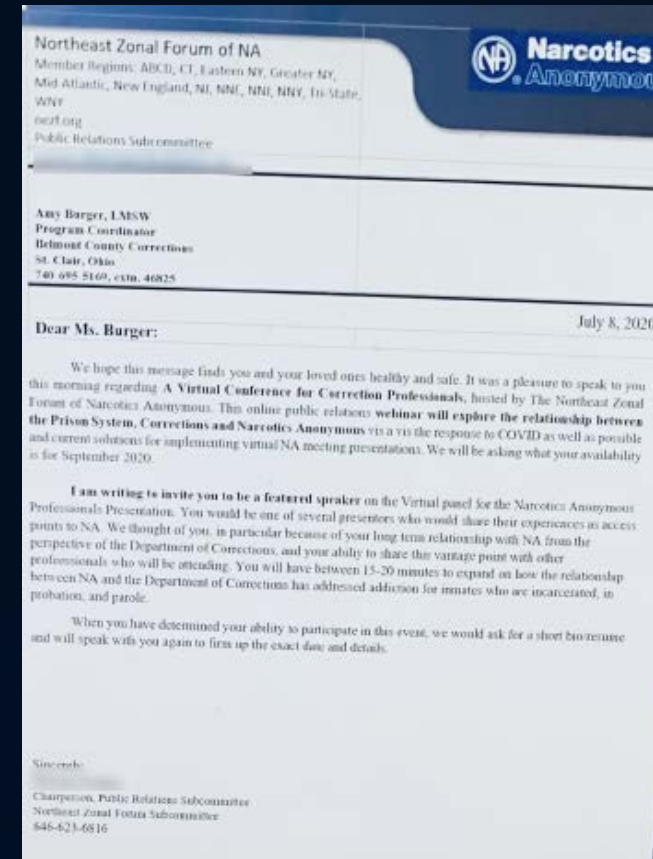
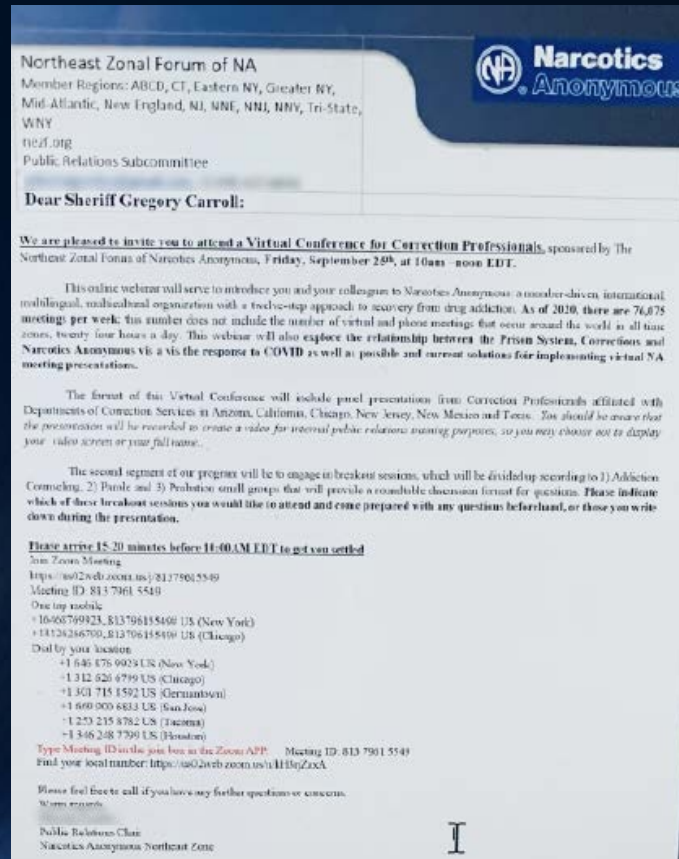
- To explore the relationship between the Prison System, Corrections and Narcotics Anonymous vis a vis the response to COVID;
- To review current methods for implementing virtual NA meetings and presentations;
- To examine barriers and solutions for expanding NA's presence in Criminal Justice settings.

What We Hoped to Achieve:

- Widespread participation and attendance by and from correction professionals in Connecticut prisons specifically, and across the zone and the US in general
- Create a resource of video/audio recordings of the panel presentations to use for future PR presentations and subcommittee access



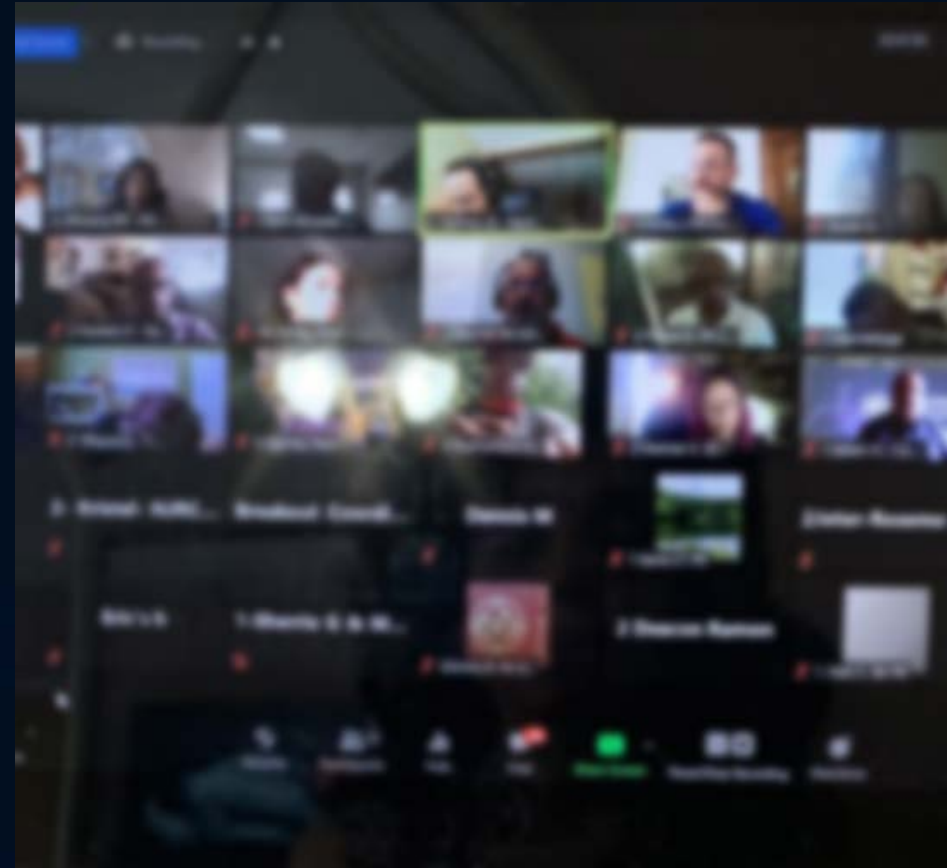
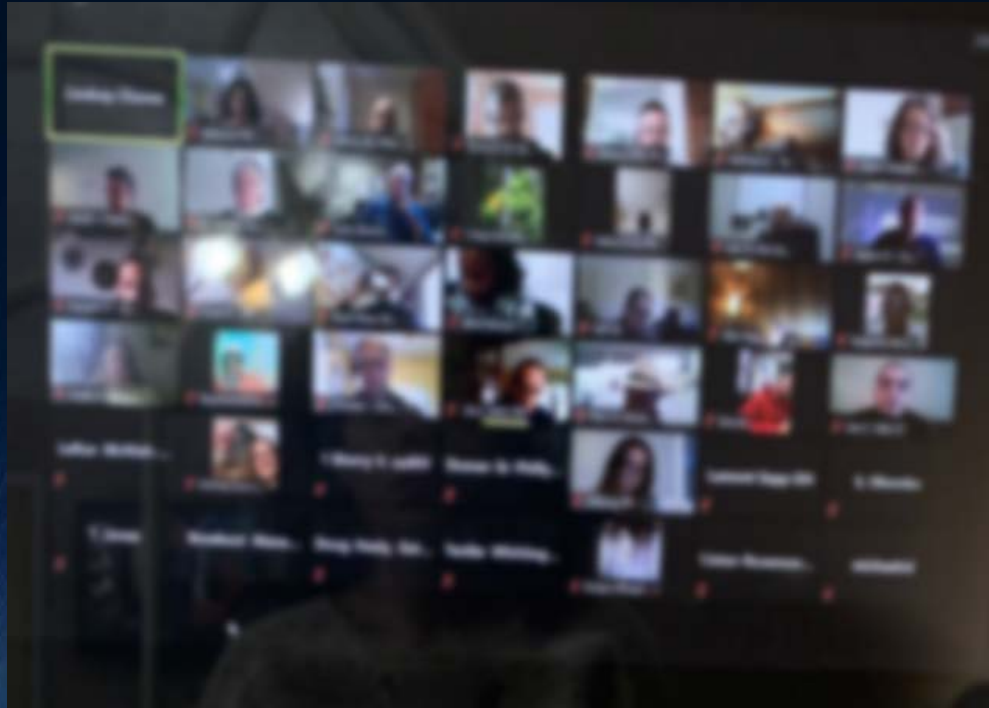
General Invitation/ Panel Invitation Letters



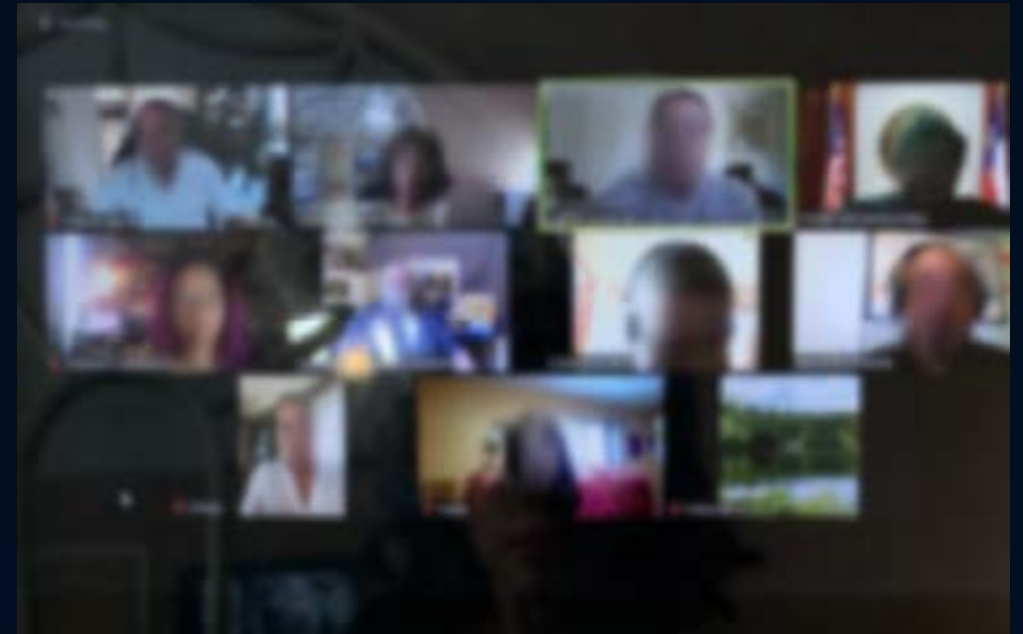
Judge Lela Mays, Texas Drug Court:



67 Attendees over three days: Addiction Counselors, Deputy Wardens, Chaplains, Parole Officers, Prison Social Workers



Breakout Sessions by Professionals: Addiction Counselors, Parole/Probation, Technology



For more
information:

Wilvena G. NEZF PR
Subcommittee Chair,
pr@nezf.org

ZOOM ID#
263-708-316
(type in join box)

**New
Number**

NEZF PR

Every Third Tuesday of the Month!

**Northeast Zonal Forum
Public Relations Subcommittee**

Regions within our Zone can request help from the Zonal Subcommittee, share resources, experience, and members.

If you are new to the meeting, please log on at 8:45pm for informal introductions.

For more info and email of agenda or materials contact: wilvenajgordon@gmail.com; text 1+646-623-6816; or send questions to Messenger on Facebook, Wilvena Gordon.

Bringing the NA program *Online* to jails and prisons



Getting Started

- ▶ Develop an inside champion - Chaplain or Volunteer Coordinator
 - ▶ Goal is to make a presentation to the correct decision maker to make it happen
- ▶ Get permission from the decision maker: Warden or Director of Prisons
- ▶ Have a meeting that hopefully includes:
 - ▶ Warden
 - ▶ Information Technology (IT) dept head
 - ▶ Head of Security
 - ▶ Watch Commander for the time of the meeting
 - ▶ Chaplain or Volunteer Coordinator



Technology

▶ Access:

- ▶ Wi-Fi
- ▶ Internet
- ▶ Telephone
- ▶ Mail



▶ Applications:

- ▶ Zoom (preferred)
- ▶ Google Meet, WebEx, GoToMeeting, etc.
- ▶ Custom or older Apps
- ▶ The facility selects the app, NA adapts

Technology

If Wi-Fi exists and is sufficient - go to the cell block

- ▶ A cart that has:
 - ▶ Laptop with Wi-Fi capability
 - ▶ Projector to show meeting against the wall or screen so all inmates can see
 - ▶ Speakers
 - ▶ Necessary cables and extension cord



If inmates are allowed to speak, they can come up one at a time to the laptop microphone

Technology

- ▶ If no Wi-Fi exists, bring them to a room
 - ▶ An internet connection that may be in a dedicated room such as education or visitation room
 - ▶ Laptop or desktop with internet connection
 - ▶ Projector to show meeting against the wall or a screen so inmates can all see
 - ▶ Speakers, microphone, cables



If inmates are allowed to speak, they can come up one at a time to the microphone or podium

Technology

- ▶ If no Wi-Fi and no internet exists
 - ▶ Telephone meetings
- ▶ If no Telephone
 - ▶ Speaker CDs on a CD player
 - ▶ NA recovery material on CD/DVD
- ▶ Write letters to work Steps with inmates



Security

- ▶ Make as few changes as possible! Everyone is watching and any security issues will have a bad effect on NA as whole. This is new and it has consequences beyond Covid-19.
- ▶ Use only the NA volunteers that were already cleared or get them cleared online through the facility. Anything else, get in writing.
- ▶ Prisons and jails may require a picture of the volunteers on site by staff or volunteers may hold up a badge or drivers license to start the meeting.
- ▶ The security people are concerned with unauthorized people passing messages.
- ▶ The panel meetings should be encrypted and password protected and not public.

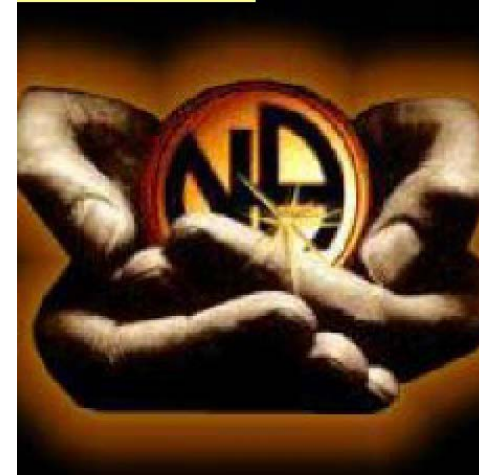


Don't Forget Reentry Programs

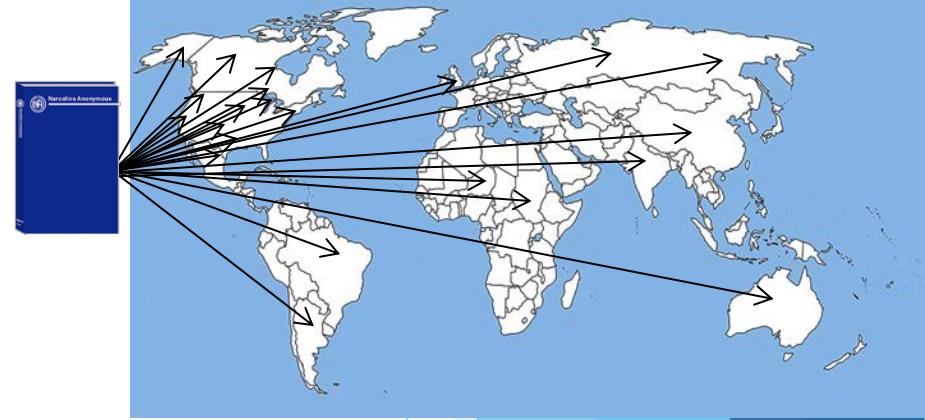
- ▶ This is often neglected and should have a PR/H&I presentation regardless of the state of online or physical meetings.
- ▶ Most facilities have a reentry program. Contact the Reentry manager and do a joint NA PR/H&I presentation to them. The goal is to get the facility to go to the local and world NA websites and print off meeting schedules and possibly other NA materials such as IPs to be given to people being released. This includes prisons, jails, and treatment centers.
 - ▶ Material should include meeting schedules, hotline numbers, and for the time being, instructions to get online and also phone only meetings. May need to update frequently.
 - ▶ In the case of prisons, this may require working with the facility IT personnel to allow access to the NA website.

What can H&I subcommittees Do during Covid-19?

- ▶ Online H&I panels
- ▶ Phone meetings
- ▶ CD/DVD donations
- ▶ Donate Literature
- ▶ Reentry programs printing NA meeting schedules
- ▶ Steps/Sponsorship Behind the Walls
- ▶ Maintaining the relationship!



A Vision Beyond Covid-19



- ▶ Crisis also means opportunity!
- ▶ Recruit handicapped people to go online.
- ▶ New Mexico has seven H&I panels in jails and prisons weekly. Ten more prisons are in process now.
- ▶ Australia and Brazil have already gone online and will stay that way.
- ▶ Mexico and Brazil are doing joint international H&I panels with translators. 10 prisons at once!
- ▶ Many prisons are in remote areas far from where the most NA volunteers live. Once panel meetings are up and running online in one facility, NA PR/H&I people can use working examples to encourage bringing the NA message to more remote facilities.
- ▶ **Carry the message online!**

Resources and contacts

- ▶ World Services

- ▶ Narcotics Anonymous World Services, Inc.
PO Box 9999 - Van Nuys, CA 91409
USA Tel. +1/818.773.9999 Fax +1/818. 700.0700
Website: www.na.org

- ▶ NA In El Paso, New Mexico, and Four Corners
www.riograndena.org

- ▶ Follow-up: Rio Grande NA PR coordinator
Tom K. PublicRelations@riograndena.org



Experiência de H&I
prisional online:
Brasil e México

Online Prison
H&I
experience:
Brazil & Mexico



H&I Prisional

Brasil e México partilham experiências
Por Detrás das Grades

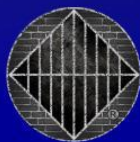
04
NOVEMBRO



ID 365 888 6262

BRASIL

- Região Minas
- Região HOW Brasil
- Região Gde. São Paulo
- Região Rio de Janeiro



a partir
das 13h30
(Brasília)

LATINOAMÉRICA

- Região México
- Região Colombia
- Região Costa Rica
- Região Equador



H&I Prisión

Brasil y México comparten experiencias
Por Detrás de las Rejas

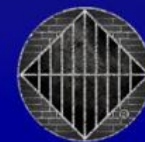
04
NOVIEMBRE



ID 365 888 6262

BRASIL

- Región Minas
- Región HOW Brasil
- Región Gde. São Paulo
- Región Rio de Janeiro



Hora
das 11h30
(México)

AMÉRICA LATINA

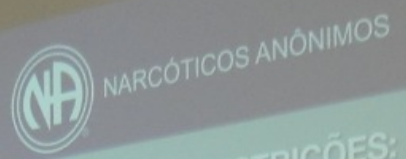
- Región México
- Región Colombia
- Región Costa Rica
- Región Ecuador



Não temos fotos
do evento em si,
estas são fotos
de outros
painéis
prisoinais online
que mostram
como foi feito.

We do not have
pictures of the event
itself, these are
pictures of other online
prison panels that
show what was done.





NARCÓTICOS ANÔNIMOS

NÃO EXISTEM RESTRIÇÕES:

SOCIAIS

FELIZES

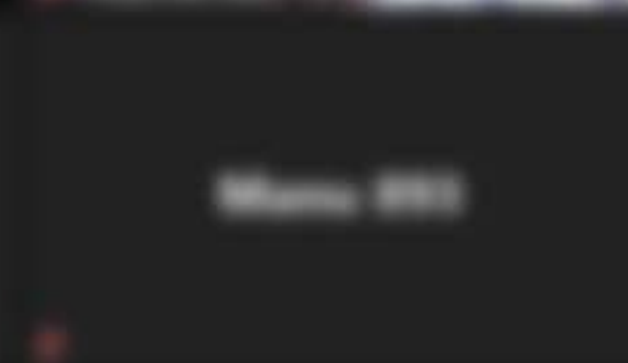
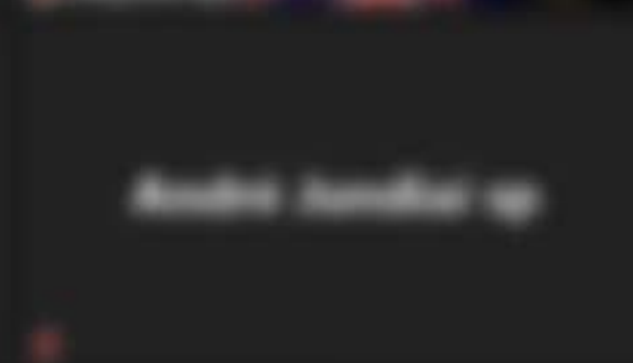
SUAPI

SUAPI

SUAPI

SEAP

SUAPI

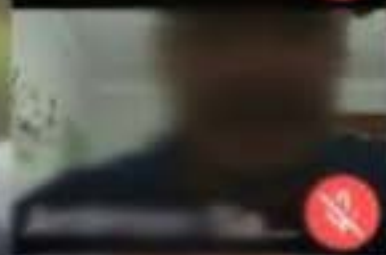
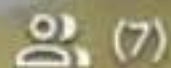




MI É MAIOR QUE O
ERRO.



ake









20:04





H&I Prisional

Brasil e México partilham experiências
Por Detrás das Grades

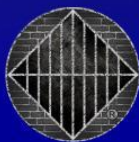
04
NOVEMBRO



ID 365 888 6262

BRASIL

- Região Minas
- Região HOW Brasil
- Região Gde. São Paulo
- Região Rio de Janeiro



a partir
das 13h30
(Brasília)

LATINOAMÉRICA

- Região México
- Região Colombia
- Região Costa Rica
- Região Equador



H&I Prisión

Brasil y México comparten experiencias
Por Detrás de las Rejas

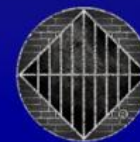
04
NOVIEMBRE



ID 365 888 6262

BRASIL

- Región Minas
- Región HOW Brasil
- Región Gde. São Paulo
- Región Rio de Janeiro



Hora
das 11h30
(México)

AMÉRICA LATINA

- Región México
- Región Colombia
- Región Costa Rica
- Región Ecuador



www.na.org/webstore

Mystery Grab Bags

World convention merchandise and more
San Antonio (2007) · Philadelphia (2013) · Orlando (2018)

on sale now!

May contain
t-shirt
tank top
dry fit shirt
lanyard
hat
book mark
pin and more

\$25

Buy 2
get 1 free!!

50-70% off merchandise

www.na.org/webstore

Find them under "Exciting Deals"

Get yours while
supplies last



The media page should make it easy for members to download, repost, and share videos, social media memes, and frequently requested material.

www.na.org/media



Media



Social Media

Virtual Meeting Resources

Videos created by or for NA World Services

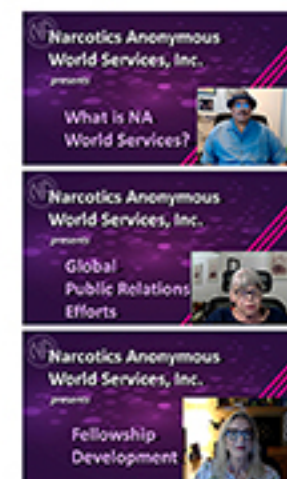
Fellowship Development Resources

Social Media

Here are some posts from our Instagram account (@narcoticsanonymous) for you to download and repost.



Videos posted



[Click](#) of YouTube Video describing NA World Services Purpose and Function

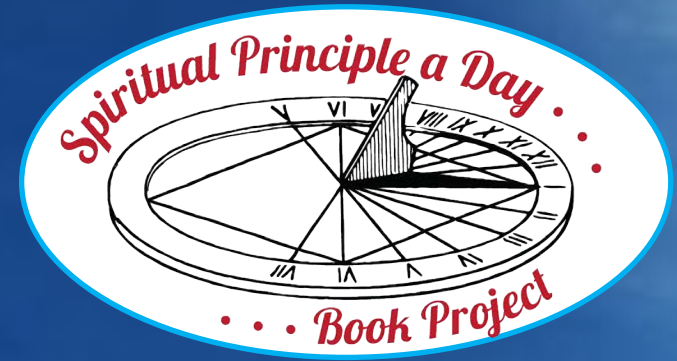
[Click](#) of YouTube Video describing Public Relations efforts by NA World Services and around the fellowship

[Click](#) of YouTube Video describing Fellowship Development efforts around the world

Spiritual Principle a Day book project

- Members from around the world have contributed writing and ideas to the book, using the online forms posted on the project page: www.na.org/spad
- The nine principles posted for members to write about right now through the end of the year are

**Anonymity, Discernment, Empathy, Faith,
Gratitude, Honesty, Hope, Open-mindedness,
Vigilance, and Willingness**





**The way you can help the most is to spread
the word that members and groups can
make direct contributions to World Services
through the contributions page
www.na.org/contribute**

Thank
you!