



World Services

year in review

1 July 2017 – 30 June 2018

A Note from Your World Board

Language can do many things, but it will always fall short of expressing our sincerest gratitude for the opportunity to serve the Fellowship of Narcotics Anonymous—that can only be shown through our actions. Accordingly, every decision we make, every action we take, is guided by our shared commitment to further our primary purpose.

The dedication of trusted servants at every level has contributed to Narcotics Anonymous becoming a bona fide worldwide Fellowship. As a result, we now have over 70,000 meetings in 144 countries, and literature translated into 55 different languages. Today, more than at any other point in our history, addicts outside the US have a chance to find a new way of life through NA.

One of the most important ways NAWS contributes to fulfilling our primary purpose is by providing NA literature for free or at a reduced cost. We have continued the trend of reducing our costs while still being able to carry out this vital aspect of our work, but our work is never done. To continue improving our service delivery, we gather data, assess challenges, and plan solutions to work toward a future where, no matter the circumstances, “every addict in the world has the chance to experience our message in his or her own language and culture and find the opportunity for a new way of life.”

The *Annual Report*, available in full at www.na.org/AR2018, fulfills a corporate obligation, but we view this report as something much more meaningful. We aim to help our members better understand the scope of NAWS’ work, how we overcome the challenges we face together, and how our commitment to carrying the message to the addict who still suffers drives our operations. We want our members to know that we are all a part of this process, and that every dollar that comes—whether by contribution, convention registration, or literature purchase—reinforces the advancement of our primary purpose across the globe. ①

Public Relations by the Numbers



Translating the NA Message

This year saw the NAWS Translations Team in high gear again, readying locally generated translation projects for publication. At midyear, we had 38 projects on the typeset list alone, meaning those projects had undergone the process of assuring conceptual fidelity with the NA message. Having made it to the typeset list also meant that the publication standards of those languages were applied and reviewed by the respective local translation committees (LTC). Once an item is typeset, it is reviewed once more by a professional proofreader and a staff person and, if there are no further edits, it goes to the production queue.

Here are a few projects that made—or are making—their way through the NAWS translations process:

- The Slovenian LTC worked hard to submit the IPs needed to complete *An Introductory Guide to Narcotics Anonymous*. Several of the ten IPs contained in the *Introductory Guide* had already been

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Fellowship Services by the Numbers

6,234

letters from inmates

26

institutional
group starter kits

1,080

books provided at no cost
to inmates or other members

451

group starter kits

14,932

group registrations
and updates

494

tours of the
World Service Office

125

professional inquiries about
H&I or meeting space

published, and naturally the Slovenes wanted to complete the project. They also completed The White Booklet, and five more IPs were in the production pipeline this fiscal year.

- The Arabic LTC chose to work on *It Works: How and Why*. This book has been in high demand across the Arabic-speaking world since the *Step Working Guides* was published. There are 22 nations in which Arabic is the primary language, so *It Works* will be useful to many addicts across the Middle East and North Africa. Unfortunately, this project had a setback due to missing essential diacritical or accent marks that Modern Standard Arabic requires, and the book will not be available until the coming year.
- The availability of the Afrikaans key-tags created a special moment for the NA community of South Africa.



Fellowship Support



NA World Services receives requests from zonal forums, service symposiums, regional learning days, and other events to support the efforts of various NA service bodies all over the world. In addition, we assist emerging NA communities with everything from providing literature to supporting the development of their service structure, and whatever else may be needed in between.

Fellowship support continues to be a priority, especially where NA remains relatively new, where it may just be gaining a foothold, or where NA communities might benefit from NAWS support. One can say that just about everything NAWS does is related to FD. After all, most of our efforts focus on supporting groups and members as they carry the message of recovery to make the program more available to addicts across the world, and we believe these investments of our human and financial resources reflect our values.

One of the most remarkable aspects of FD in Ukraine is the significant Fellowship growth despite the political upheavals there in recent years. NAWS staff traveled to the first Ukraine convention in Kyiv, which provided an opportunity to engage with this NA community. More recently, NAWS participated at the First Ukrainian Literature Conference in Dnipro, where we conducted a series of workshops designed to help trusted servants create deeper connections to NAWS' resources and bolster peer support and mentoring.

Every time this critical aspect of Fellowship development is furthered, more addicts have a chance to hear the lifesaving message of Narcotics Anonymous. That's why it's no surprise when we hear accounts of members in Jakarta, Indonesia, going from island to island to distribute the recently published Basic Text in Indonesian. To help put that into perspective, Indonesia is composed of more than 17,000 islands. As a Fellowship, we also get to share in the collective excitement of Malaysia as the 2018 FY finally saw the Basic Text published in Bahasa Melayu.



The Bahasa Melayu Basic Text distributed to GSRs at the Malaysia ASC

Fellowship Discussions and Projects



An Issue Discussion Topic (IDT) is a subject that recovering addicts in NA communities around the world focus on in workshops throughout each two-year Conference cycle. The IDTs for the 2016–2018 Conference cycle were: How to Use *Guiding Principles*, Applying Our Principles to Technology and Social Media, and Atmosphere of Recovery in Service. The IDTs for the 2018–2020 cycle are: Attracting Members to Service, Carrying the NA Message and Making NA Attractive, and Drug Replacement Therapy (DRT) and Medication-Assisted Treatment (MAT) as It Relates to NA.

Resources to support IDT workshops can be found in a variety of languages at www.na.org/idt.

There were several projects that solicited input during fiscal year 2018. All input can be sent directly to the Board at worldboard@na.org:

- Spiritual Principle a Day Book Project
 - Mental Health/Mental Illness IP Project
 - Future of the WSC Project
- } www.na.org/projects

Web Meetings for Projects

- Conventions and Events
Tools Project
- Local Service Toolbox Project

Ongoing Web Meetings

- Rural Service
- Public Relations
- Inmate Step Writing
- H&I

All web meeting information: www.na.org/webinar

Under the Local Service Toolbox Project (www.na.org/toolbox) CBDM Basics was published. The Conventions and Events Toolbox Project (www.na.org/conventions) published The Program Committee and Developing the Program.

\$1,000,300
Fellowship Contributions

11%
of total

\$7,750,319
Net Literature Income

89%
of total

As we consider the sources of NAWS' income, literature sales continue to make up the lion's share of the NAWS budget. When this reality is filtered through the Seventh Tradition, which guides us to be "self-supporting through our own contributions," many members are reminded that a dollar in the basket doesn't go as far as it used to. Consequently, World Services continues to rely heavily on literature sales for funding, and this has been concerning since the early 1990s.

In the graph to the right, you'll find Fellowship contributions in five different categories—individuals, groups, areas, regions, and zonal forums/events—over the last six years. While this FY saw Fellowship contributions decrease by 2 percent, we are deeply inspired by your efforts, as this is the fourth year in a row that Fellowship contributions exceeded one million US dollars, and that is no small feat. We are very grateful for your contributions and our shared commitment to Tradition Seven and A Vision for NA Service. Thank you!

Worldwide Fellowship Support Cost per Meeting per Year

\$110.40
Dollars needed to
cover the cost of
Fellowship services
from contributions
per meeting
worldwide

\$2.12
weekly



Actual dollars received
per meeting/group
worldwide (without Iran)

\$20.80

\$.40
weekly

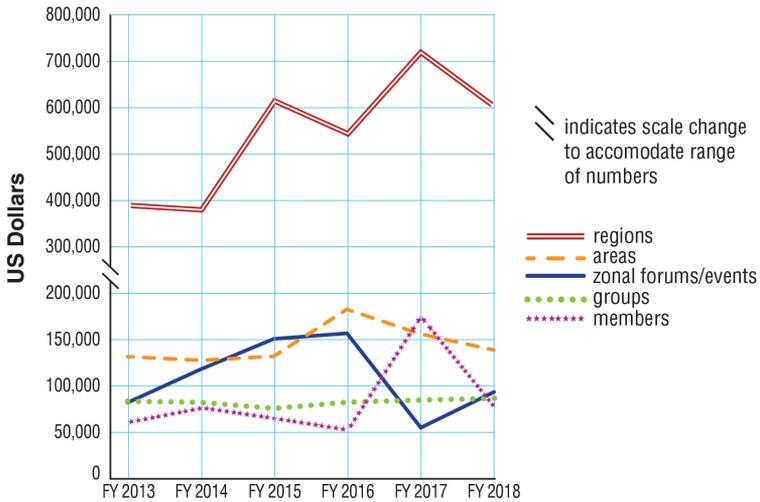
\$8,792,970

Total Operating Income

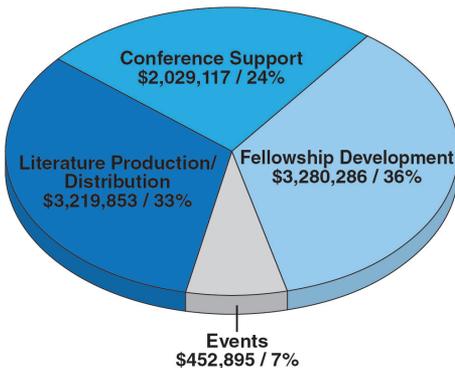
\$8,965,242

Total Expenses

Contributions by Donor Type



Actual Expense for FY 2018



As most of our members understand, the fact that NA World Services must operate as a business does not change the spiritual nature of our goals as an organization. The goals outlined in A Vision for NA Service remain our touchstone and guide everything we do. The continued pursuit of this vision inspires us to provide the highest level of services we can, as documented in this *Annual Report*.

Communications

We are listening

The Communications Team functions primarily as a conduit of information between the World Board and the NA Fellowship. We use every avenue available to hear from the Fellowship—surveys, workshops, web meetings, project input, calls, emails, Issue Discussion Topics, regional reports, zonal meetings, and more. We compile, categorize, summarize, and illustrate all of that member input so the Board can effectively make decisions based on the Fellowship’s needs and ideas.

In turn, the Communications Team listens to the Board and, with their direction, drafts a variety of reports and correspondence to help keep the Fellowship informed. Another important aspect of this communication includes publishing NAWS periodicals and Conference reports, all of which can be found at www.na.org.

We encourage anyone who is interested in subscribing to our periodicals to visit www.na.org/subscribe and sign up. If you subscribe electronically to at least one of the three quarterly publications, you’ll also get an email notification when the various Conference reports are distributed and posted as well as other important updates like when project material is posted for review or when the World Convention goes on sale.



There are also numerous ways you can provide input:

- participate in a workshop
- provide input to a project www.na.org/projects
- attend one of many web meetings www.na.org/webinar
- subscribe to NA periodicals to stay informed www.na.org/subscribe



2017–2018 NAWS Annual Report in full
www.na.org/AR2018