

CMMUNICATION

BUILDING

## **COMMUNICATION STRATEGIES**

- 1) At an RSC meeting, one trusted servant makes a list of "issues of importance" on a large white marker board as the meeting progresses. RCMs are encouraged to use that list in determining what and how to report to their respective ASCs. In their ASC meetings, GSRs are given copies of the list of highlights to use in group business.
- 2) The ASC invites the Regional Delegate or other experienced trusted servants to help facilitate discussion on a current NAWS project that the ASC is being asked to give input on.
- 3) A regional website has a page for each Area that contains two primary components. One is a limited access site that includes minutes from the ASC and subcommittee meetings, contact information for trusted servants, current service vacancies. The other is an open access site that includes up-to-date meeting lists and flyers for Area events.
- 4) A few times each year, an ASC trusted servant takes a few minutes at the ASC to discuss how and why NA groups receive *The NA Way*. A flyer is distributed explaining how members can subscribe electronically to both *The NA Way* and *NAWS News*.

FOUR WAYS TO COMMUNICATE



What actions would help us build an effective chain of communication throughout our service structure and address these issues that we said are not working?