

# Brainstorming Guidelines

One good idea leads to another . . . good idea.

“No” and “can’t” do not exist.

Listen and seek input to enhance your understanding.

Creativity has no limits.

Be part of—participate.

Think fast, analyze later . . . judging, evaluating, and criticizing are not brainstorming.

Learn from the past, but be willing to challenge your assumptions.

Freely share your thoughts and perspective.

And above all . . .

**HAVE FUN!**



**CREATING**  
**OUR FUTURE**